

according to an article in *Life* is a marigold without a smell. In 1933, after years of search for a marigold whose foliage did not have the strong smell that so many people dislike, a seed-grower in the United States received some seeds from a missionary in China who said they would produce odourless marigolds. Sure enough they did, but their flowers were small and scraggly—all except one freak which had a pretty bloom. If odourless marigolds could produce a pretty freak,

the grower decided, then pretty, though smelly, marigolds might produce an odourless freak. Next year he planted 30 acres of marigolds, set his staff to smelling each plant. After five weeks of sniffing, one weary nose found an odourless marigold. Crossing this with the Chinese odourless, the grower combined the advantages of the two species and brought off a big seed coup. Perhaps the two partners at the Moa Seed Farm could get into touch with this missionary in China about onions.



Teleprinter in New Zealand Newspaper Office

A Creed teleprinter, the first in either a metropolitan or a provincial newspaper office in New Zealand, began operation recently in the office of the *Northern Advocate*, Whangarei. Teleprinters—machines used for the receiving of telegrams and cablegrams—are common in all the large newspaper offices overseas, but newspapers in New Zealand—with the exception now of the *Northern Advocate*—have to rely on pneumatic tubes from the post-offices or runner boys for the delivery of all press messages. The installation of a teleprinter means that messages are available for “subbing” the minute they come off the machines, eliminating the unavoidable delay in delivery from the post-office. Sub-editors are able to read the news as it comes in an endless ribbon from the machine, and editions can be held to the last minute for important messages. This saving of time is important to evening newspapers particularly.