

The White Ribbon

For God, and Home, and Humanity.

Thought for the Month. . .

"Say not, the struggle nought availeth.
. . . . It may be, in yon smoke concealed
Your comrades chase e'en now the fliers,
And but for YOU, possess the field."—A. H. Clough.

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Six O'clock Closing Referendum

**Danger
Threatens**

New Zealand's Home Life
Youth Development
Moral and Social Standards
Quietness and safety of streets at night
Industrial Efficiency
Onward march towards a noble Ideal.

**Be
Warned
Against**

Expecting an easy victory for six o'clock closing
Hoping to "romp home" without the maximum effort and
intensive organisation
Leaving organisation to the last pre-poll days
Neglecting to make sure that every vote is recorded.

**Accept
The
Challenge**

Of the Liquor Trade, which will fight hard, equipped with
money, power, and its friends in high places
Of New South Wales, which in 1947, carried six o'clock closing
by a great majority
Of God, Home, and Humanity, by giving "THE UTMOST
FOR THE HIGHEST."