

NEW ZEALAND WOMEN'S CHRISTIAN TEMPERANCE UNION

(Incorporated)

Organised 1885

President:

Miss C. E. KIRK, J.P.,
57 Pitt St., Wadestown, N.Z. Phone 40-729.

Vice-President:

Mrs. J. HIETT, 11 Duke St., Dunedin.

Treasurer:

Miss G. GLIBBS, 118 North Rd.,
Dunedin, N.E.1.

"For God, and Home, and Humanity"

DOMINION HEADQUARTERS:

46 and 48 Brougham St., Wellington, E.1.
Phone 52-062.

Recording Secretary:

Mrs. V. UNDERHILL, Lakings Rd.,
Yelverton, Blenheim.

Corresponding Secretary:

Mrs. H. N. TOOMER, Songer St.,
Stoke, Nelson.

Legal and Parliamentary Superintendent:

Mrs. E. J. CHESSWAS, 7 Field St.,
Aramoho, Wanganui.

Official Organ:

"THE WHITE RIBBON"

Editor:

Mrs. F. N. CHRISTIAN,
"Fairlight," Tauranga.

All matter for publication, reports, etc.,
should be in the hands of the Editor by the
15th of the month.

Business Manager:

Mrs. J. H. GRIGG,
1 Mallam Street, Karori, Wellington, W.3.
Telephone 26-903.

All Union advertisements must be sent to
the Business Manager, to whom all payments
for Advertisements, Beacons, Y.P. Supple-
ments and subscriptions must be made.

The White Ribbon.

"For God, and Home, and Humanity"

WELLINGTON, APRIL 1, 1948

N.Z. W.C.T.U. 1948**CONVENTION****"WHITE RIBBON" EDITOR'S
REPORT, 1947-1948**

It is with much pleasure that I
present the editorial report for the
past year.

After three years of work on the
paper I can sincerely say that I have
enjoyed that of the past year more
than the preceding ones, probably
because of having learned much more
about it through experience. A certain
degree of orderliness in the arrange-
ment of material has been achieved,
which is all to the good. It has been
my aim to make the paper as useful
as possible to the Unions by supplying
information suitable for special days
and periods. It is unfortunate that
sometimes the issue has been too late
to be of service in this regard to
Unions meeting early in the month. I
have tried to arrange for two months
sometimes, but not always, time and
strength not always being sufficient for
this. By keeping one page regularly
for certain subjects, I have sought to
make it easy for any Union officer to
make full use of what is there for her.

Reporting.—My very sincere thanks
are due to the Union reporters who
have so regularly sent in their reports.
In order to economise in the matter of
space, the system of printing two-
monthly instead of monthly reports for

each Union has been very helpful.
Some reporters have been perturbed
because their reports have not
appeared in the month they expected,
but they will all appear in due course.
The news will be just as interesting
as though it came out earlier, and it
makes a real difference to our busi-
ness manager if we can save this space
on the particular page given to the
reports.

I am sorry to have to refer to the
mistake made in quite a number of
instances in reporting Annual Meet-
ings. Reports on the year's work are
often sent along. It is quite out of
the question for these to be printed.
If all Unions sent this along at least
twice the number of pages would need
to be used. It should be realised that
the work of the Unions is reported
monthly, and does not need to come
again to the paper at the end of the
year. The names of officers elected
should be included, but please, not
those of superintendents. Space is the
trouble once again. It should also be
remembered that if an address has
been given containing something of
really unusual interest and value to
our readers, it must not be put into
the ordinary monthly report. A little
"Special" report should be given, or
a "High Light" made of the most out-
standing parts.

It should not be necessary for any
reporter to say that the Minutes were
read, or that the Pledge was repeated,
or that afternoon tea was served.
These things are "routine," and have
no value or importance as "news."
Union reporters should be told of this.

I have to thank several members for
sending articles of real use. These are
most welcome. Departmental Super-
intendents do not make as much use
of our columns as they might. At
least one paragraph or article should
come from every Superintendent, tell-
ing, once in the year, something of
how her work is going, something she
is doing to further it, or suggesting
some line for Unions to follow. Such
contributions as these are most helpful,
and will be very gladly welcomed. I
am glad to say that very few Unions
now make the mistake of sending
advertisement matter to me instead
of to Mrs. Grigg, our Business
Manager. The Money side of the
"W.R." belongs to the Business side.
I am no business woman, to my shame
be it confessed, and so I am grateful
for being spared everything pertaining
to that part of our work.

The "BEACON" still rather weighs
on my spirits. The almost entire lack
of response from those for whom it
is prepared and published is depress-
ing, and it is difficult to keep up any
real feeling that it is doing a job that
is worth while either for the "Y"
members themselves or for our work
in general. It may be advisable to
make some change in regard to this
part of our publication. To the
Dominion President, the Youth
Director, and to the Past Presidents
who have responded to Mr. Chambers's
request for an article during the year,
I wish to express my very warm
appreciation. They have been most
helpful. It is not possible for me to
know what value the "Beacon" has for
our young people unless they them-
selves take some part in it, and make
some effort to establish contact with
the Editor about their work. Nothing
would be more gladly done than this
part of the paper if it could be felt
that it was of any use to anyone.

The "Y.P." Supplement continues to
be used quite extensively. The
"Rechabites' Corner" supplied by Mr.
Carpenter, District Secretary for
Canterbury, is helpful, and ensures a
larger sale for the sheet. Children
might be encouraged to send in little
bits of news or letters for it. Other
children enjoy reading them. I have
to apologise for the late arrival of
last year's prizes for the painting
competition. This was due to a mis-
understanding, and was rectified, this
year prizes going out very quickly
after the awards were made by Miss
Atkinson. We owe Miss Atkinson
sincere thanks for judging the
children's efforts. The "Animal" series
seem to have been popular.

*To our Business Manager, Mrs.
Grigg, I cannot adequately express my
gratitude. Her help during the year
has been splendid. In addition to her
most exacting duties she has gone to
the printers each month to make sug-
gestions and alterations regarding the
"set-up" of the paper. This has been
done with her usual efficiency, and has
made my work easier.

Our printers, Messrs. Wright and
Carman, have done their best for us,
as in past years. Staff shortages make
their work difficult, and the delay in
the issues appears to be unavoidable.
I have to thank them for their
courtesy and patient endeavour to
please us at all times, and for the
good work they have turned out for us.