

“THE WHITE RIBBON”

Annual Report and Balance Sheet for the Year Ended December 31, 1946.

As you will see in the Statement of Accounts we finished the year with a small *debit balance*, due, as was the case last year, to unions not sending in their subscriptions before the end of the financial year. We still are able, however, to show a surplus in our accumulated fund.

The number of copies of the paper printed each month is still 2,950, although in one month we required 3,000. There has been a small, steady request for spare copies and we have been able to dispose of most of them.

New subscribers total 207, a decrease of 2 on the previous year's number. Against this we have written off 142, leaving a nett increase of 61. This is almost double the number we increased by last year. Of those written off a great many have received the call to higher service.

The number of new subscribers in the different districts are:—

South Island			
Nelson	1
Marlborough	4
North Canterbury	85
South Canterbury	5
Otago	11
Southland	10
			<hr/> 116

North Island			
North Auckland	8
Auckland	29
South Auckland	5
Taranaki	10
Hawke's Bay	18
Wanganui	4
Manawatu	5
Wellington	5
			<hr/> 87

The Union with the largest number of subscribers is Riccarton, with 25. This Union wins the Banner for 1946.

The winners of the “White Ribbon” Vase for 1946 are Riccarton, having 141 subscribers.

The Union with under 20 members having the largest increase in new subscribers, on a percentage basis, is Inglewood, with 46% gain.

Beacons: The number of “Beacons” sent out each month rose to 383, an increase of 30. This was mainly due to work being done in the Maori Department.

Y.P. Supplements: The monthly orders for this paper rose to 114, eleven more than the previous year, and the number of papers sent out reached 6,950 in the peak month. These were, of course in addition to the copies enclosed with “The White Ribbon.” The total number of Y.P. Supplements sent out in 1946 was 63,260. This is 14,510 more than in 1945. It indicates a greater interest in Temperance educational work among our children.

Throughout the year fifteen ladies and

gentlemen in the Wellington area have assisted our work by carefully addressing the wrappers for the paper each month, and I should like to thank them very heartily for the magnificent help given.

I would also like to thank the principals and staff of Messrs. Wright & Carman Ltd., and our Auditor, Mr. G. A. N. Freeman, for their support and help to our paper.

We pray that through the united efforts of all our members the circulation of our paper will increase, that the knowledge of the evils of alcohol which we give from time to time may be widely spread and that always its influence may enlighten and influence for good those who read it.

A. D. GRIGG.

STATEMENT OF ACCOUNTS FOR YEAR ENDING DECEMBER 31, 1946

Expenditure			£	s.	d.
Printing and Publishing	566	4	9
Stationery	7	18	11½
Postages	17	6	2
Prizes, Y.P. Supplement			
Competition	1	7	1
Convention Expenses	8	14	0
Honorarium and Soc. Sec.			
Charges	27	10	0
S. r. d. r. i. e. s.	1	6	0
Bank Charges	0	14	0
			<hr/> £631	0	11½

Receipts			£	s.	d.
Subscriptions and Sales	509	16	5
Advertisements	66	15	0
W.R. Day Fund	40	14	3
Donations	0	4	6
			<hr/> £617	10	2
Excess Expenditure over					
Income, year ending					
31/12/46	13	10	9½
			<hr/> £631	0	11½

BALANCE SHEET AS AT DECEMBER 31, 1946.

Liabilities			£	s.	d.
Accumulated Fund at 31st					
December, 1945	99	14	5½
Less Excess Expenditure,					
year ending 31/12/46	13	10	9½
			<hr/> £86	3	8
Assets			£	s.	d.
Cash in Hand	3	18	2
Cash at Bank of N.Z.	47	15	6
Typewriter	10	0	0
Business Manager's Desk	9	10	0
Editor's Desk	15	0	0
			<hr/> £86	3	8

Audited and found correct.
G. A. N. FREEMAN.
12/2/47.

“HOSTESSES, MESDAMES —”

Very often the hostesses at the meetings restrict their part to the providing and serving of refreshments, and cleaning away. Some branches prefer not to have afternoon teas, because of the loss of time, others find it a distinct help to elderly members, to those that have a distance to come, to those so busied that attending the meeting means considerable effort and crowded activities before and after.

Done efficiently, it should not take up much time, and decidedly it encourages a social atmosphere; but the word “hostess” means more than “caterer.”

Surely it is for the hostess to do fully what she would do when playing the role in her own home. That is, welcome members individually, (even if there is not time for more than a word and smile, the personal touch counts); particularly any attending after absence, perhaps due to illness; to introduce new-comers; to see to the details of preparation, such as placing seats, opening windows, putting out books. If there is no settled rule as to these matters, either they are done, or partly done, haphazardly, or they fall to the lot of Mrs. Do-all; which always turns out to be a bad policy in the not-so-long run; or to the resident, who always has a full-time job. It pays best to have each member take them in her turn, and they fall naturally into the hostess role.

When first I joined, forty years ago, there was frequent discussion over the right “eats” to bring. More than one president of my early memories used always to stand out for bread and butter or buttered scones, with only one other item, and that plain. The reason was that routine, simple food prevented rivalry in cooking; and any unfair burden on very busy members and those with lean purses. Logical as this was, there were always some thoughtless members who indulged themselves by more lavish giving, inevitably embarrassing others. Butter rationing has ended that menu, but the main issue still has to be considered, to keep to simple food, and help the meting by being a complete hostess.

Katherine Mercer.

THE PHOTOGRAPHS

The ordeal was once again endured, out in the street this time. The results, however, more than compensate for the agonies endured by so many who would “rather go to the dentist than be photographed.” Our front page is the richer for this souvenir.

“The drunken driver is not the greatest menace on the road. The driver who has had a few drinks will take the chances he would never take without alcohol.”—“The Voice,” October, 1945.