

"WHITE RIBBON" REPORT.

Our circulation shows a slight increase. It is now 4490, that is 116 more than December, 1924. Our credit balance is smaller. We have not received less, but we have spent more. On several occasions the paper was enlarged by four pages, and many more blocks have been used.

We would strongly urge upon our Unions the urgent need to increase our circulation. It makes our work known, and it educates Temperance voters. Quite half our Unions never gained one new subscriber during the whole of 1925. More than half our own members do not subscribe to our own official organ. May we ask Unions everywhere to do their share this year? We would suggest the following hints to our Branches:—

(1) Appoint a real live wire as your W.R. Agent. Don't leave all the work to her, but every member try to bring subscribers to the Agent.

(2) Report at your meeting upon what you have done, how many you asked to subscribe, and how many you actually gained. It would help to make your meetings interesting.

(3) Send along interesting reports of your meetings for our columns.

(4) Talk about our paper, call your friends' attention to articles in it, and in every way strive to make it known.

Our special thanks are due to Miss Earnshaw for 75 new subscribers; to

Mrs Judson, our colleague, for much help rendered; to Mr Lynneberg, for auditing our accounts; and to our White Ribbon agents, who have done such splendid service for the year.

The following Unions are on our Roll of Honour for new subscribers gained in 1925:—Fordell, 34; Wairoa, H.B., 22; Roxburgh, 21; Geraldine, 19; Winton, 15; Sumner, 14; Pleasant Point, 13; Christchurch, 10; Belfast and Westport, 10; Dunedin and Rakaiia, 8; Otaki, Onehunga, Mataura, Oamaru, Palmerston North, Wellington Central, and Hamilton, 7.

A pleasing feature is that the District Unions are taking up the work of circulating the "White Ribbon," and Southland, with 24 subscribers, and North Canterbury, with 12, lead the way.

Our slogan for 1926: Double our circulation. It can be done if the Unions wake up to its need.

Wishing you all a very pleasant and prosperous year's work.

Yours for service,

NELLIE PERYMAN,

Editor "W.R."

(The city of Glasgow, Scotland, on October 20, by a vote of 40 to 36, adopted a resolution to ban all alcoholic liquors at civic banquets.

W.C.T.U. PEACE DAY.

Once again I wish to remind all our Branches of the W.C.T.U. Peace Day, the third Monday in May, falling this year on May 17th. I trust that every Union, however small, will try to observe this day, if only two or three are able to unite in so doing, that we may obtain the full benefit of our united thought and prayer; remembering always that where two or three are gathered together in His Name, there will He be to help and to bless the effort put forth. And will any who are not able to leave their homes on that day also remember that the earnest prayer of the individual will still have effect, and add strength to the united petition of our whole Union

MARIAN JUDSON, Peace Supt.

TREASURER'S REPORT.

The following payments, exclusive of capitation fees, have been received since the date of last report:—

Organising Fund.

Inglewood, £2 8s.

World's Missionary Fund.

New Plymouth, £2 2s; Lower Hutt, £1 1s; Wanganui Central, 14s; Auckland Y, 12s 6d; Riccarton, 11s; New Brighton, 10s; Sumner, 6s 6d; Taumarunui, 3s.

E. L. R. BENDELY,

N.Z. Treasurer.

Auckland, 9th April, 1926.

"WHITE RIBBON" ACCOUNT.**Balance-Sheet for Year ending December 31st, 1925.**

RECEIPTS.			EXPENDITURE.		
	£	s. d.		£	s. d.
Balance in Hand, December 31st, 1924	76	14 9	Printing and Publishing for 1925	465	2 4
Subscriptions and Sales for 1925	566	8 0	Postages	133	12 6
Advertisements for 1925	77	0 0	Blocks	5	11 8
Donations	1	10 0	Wrappers	17	5 1
Legacy from Miss Butterick's Estate	10	0 0	Stationery	11	6 6
Grant from N.Z. Fund (Telephone)	5	0 0	Telephone	8	17 6
			Salary Business Manager	15	0 0
			Travelling Expenses	7	1 0
			Bank Charges	0	14 0
			Prizes for Puzzlers	2	2 7
			Clerical Assistance	23	10 0
			Balance in Hand, December 31st, 1925	46	9 7
	£736	12 9		£736	12 9

The Books and Vouchers in connection with this Balance-Sheet have been duly examined, and found correct.

BIRGER LYNNEBERG, R.A.

NELLIE PERYMAN, Business Manager.

Ngalo, April 16th, 1926.