

ROLL OF HONOUR.

What is that, and how do I get my name on it?

Well, any Union can get its name on our Roll of Honour by increasing its list of "White Ribbon" subscribers by 50 per cent. Now, who will be the first to go on?

But why should I get more subscribers?

1. Because I want to have a dry and sober Dominion.
2. Because the only way to get this is to educate voters, particularly first voters and young people.
3. Because if you want the youth educated, it is a good plan to start with their mothers and educate them.
4. Because the "White Ribbon" contains much that is educative, and tells the truth without fear or favour, and gets its facts straight from those who are doing the work.

How shall I gain new subscribers?

1. Pray about it! Think about it! Talk about it!
2. Send to the Business Manager and get a few copies to give away, and then introduce it to your friends.
3. When people ask you the facts about Prohibition or other matters, refer them to what you read in "White Ribbon." And if you don't find what you want there, write to the Editor and ask for it to be put in next time.
4. Ask your men friends to give a year's subscription as a present to their wives or mothers. Thirteen years ago two young men paid a year's sub. for their mothers, and it has been renewed every year since by mother.

Here is a testimony of its usefulness from a State officer of the W.C.T.U. in U.S.A.:—

"The last copy of the 'White Ribbon' has done itself proud in the Woman's Police article. It so happened that we have a Bill before Congress providing a legal status for our Woman's Bureau and an enlargement of its work and workers. Yesterday there was a hearing before Congress, and one of the questions put to the first witness was,

'Is there anything tangible you can tell of such bureaus in other countries?' So the 'White Ribbon' was slipped into the hands of the chief to be used at rebuttal time."

WHO KILLED GOOD GOVERNMENT.

"I," admitted the busy man. "I said I hadn't time to attend to civic duties. I did not vote."

"I," regretted the thoughtless woman. "I let a rainy election day keep me from the polls. I did not vote."

"I," bewailed the lazy citizen. "I declared I wasn't interested in politics and I never used my ballot. I did not vote."

"I," cried the pessimist. "I excused myself from my duties as a citizen by saying that all candidates are bad and it wasn't any use to vote. I did not vote."

"I," confessed the delinquent voter. "I was a 'rocking chair patriot' and quieted my conscience by telling it that the election would go all right without my help. I did not vote."—"Union Signal."

HE TOLD WHY.

Asked why he became a teetotaler the Bishop of London replied: "I am a teetotaler to try and help other people. I have been a teetotaler for about twenty-five years, because in my ministerial work I found many of my brothers were tempted to drink. The fact that I was not myself tempted did not in the least prevent my feeling that even Christ did not please Himself. Christ did not claim His rights: He laid His rights aside. Therefore, if you can help a brother by laying aside any right you may have, it seems to me you are only trying to follow Him in the right spirit."—"Scottish Temperance Reformer."

UNCONTROLLABLE.

No Government ever did control the traffic of liquor, and no Government ever will. If it is given any legal status whatever, the booze trade is uncontrollable.—"Orillia Packet."

BAD TRADE AND UNEMPLOYMENT.

Very little money spent in liquor finds its way into the pockets of the wage earners. You will see this by the following table taken from a Government Return:—

If £100 is spent in—

- (a) Coal-mining, £55 goes to the worker.
- (b) Shipbuilding, £40 goes to the worker.
- (c) Railways, £31 goes to the worker.
- (d) Cotton Goods, £27 goes to the worker.
- (e) Clothing, £22 goes to the worker.

But if £100 is spent in STRONG DRINK, ONLY £7 10s. goes to the worker.

Mr John Burns, M.P., tells us that in a wellknown distillery £100,000 is distributed in wages amongst 2000 men. If this distillery employed as many men to do its work in proportion as a railway, 7142 men would be working and earning £350,000, or 3½ times the wages paid by the distillery.

Teetotalism means more wages. If the money were spent in useful articles instead of in Liquor, trade would flourish and employment would be more plentiful. "If the money now spent in Drink could be turned into other trades all the industries of the land would flourish," so said Lord Randolph Churchill.

England's Breweries, both before the war, and now, number 230. Before the war only one of these paid a dividend of 25 per cent, and 69 returned no profit to the investors. Now there are 12 paying 25 per cent., and upwards, and only 22 making no returns. Nearly 50 million pounds is invested in English Brewing industry.—"British Temperance Advocate."

Is it any wonder there are lions in the way of English Temperance reformers?

THE CONTRAST.

When the people of America spent annually £400,000,000 on liquor they were indirectly buying motor cars for the brewers and saloon-keepers. Now that they are spending £400,000,000 annually on automobiles for their own use they are infinitely better off.