

Ladies' Home Journal Patterns for Easy Dressmaking.

A very large number of these Patterns are sold, and because of their simplicity, and the excellent results that are obtained from them, they are most popular with New Zealand women. Clear directions are given with each Pattern. Designs for every description of clothing for women and children.

All Patterns 9d each, post free.

BEATH & CO., LIMITED . . . CHRISTCHURCH.

PROHIBITION PARS.

ADVICE TO DIGGERS.

Brigadier-General Brand, a State Commandant in Australia, has issued the following warning to returned soldiers:—"It has been brought to notice from most reliable sources that strangers are freely offering to 'shout' for Diggers. Beware of these men. They are out to bring the returned soldier into disgrace, and use him, when incapable of looking after himself, as a tool to arouse the anger and try the patience of the police. Give such men a wide berth."

FIRST AID AT FOOTBALL MATCHES.

A Melbourne doctor writes thus: "Above all, trainers should not give injured players any brandy or other alcoholic drink. The use of alcohol makes the administration of subsequent anaesthetics extremely difficult."

PERSHING ON PROHIBITION.

Banish the entire liquor industry from the United States; close every saloon, every brewery, and the nation will suddenly find itself amazed at its efficiency, and startled at the increase in its labour supply. I shall not go slow on Prohibition, for I know what is the greatest foe to my men, greater than the bullets of the enemy."—General Pershing, Commander-in-Chief, U.S. Army in France.

RECKONING WITH DRINK.

I've been figuring my accounts with old alcohol to see how we stand. He promised to make a man of me, but he has made me a beast. Then he said he would brace me up, but he made me go staggering around, and threw me into the ditch. He said I must drink to be social. Then he made me quarrel with my best friends, and be the laughing-stock of my enemies. He gave me a black eye and broken nose. Then I drank for the good of my health. He ruined the little I had, and left me sick as a dog. He said he would warm me up, and I

was soon nearly frozen to death. He said he would steady my nerves, but instead he gave me d l i r i u m t r e m e n s. He said he would give me great strength, and he made me helpless. He promised me courage. Then he made me a coward for I beat my sick wife and kicked my little sick child. He said he would brighten my w i s, but instead he made me act like a fool and talk like an idiot. He promised to make a gentleman of me, but he made me a tramp.

CARDINAL MERCIER ON PROHIBITION.

To a reporter of the "New York Times" last June Cardinal Mercier expressed himself as follows:—"I am a great believer in the repression of intoxicating drinks, such as alcohol and absinthe. If general Prohibition were introduced more human lives would be saved than by general disarmament. Alcohol kills more men than war, and kills them dishonourably."

COMMON SENSE BY A GERMAN WOMAN.

According to the "Chicago Tribune," here is what happened at a mass meeting in Berlin to protest against the peace terms: A woman got upon the platform and said: "The French are giving up absinthe and planting wheat. The Americans will not permit any more foodstuffs to be made into beer and wine. Why don't our German men stop drinkink spirits, then there would be more food for the hungry."

WOMEN CRUSADERS.

On July 2nd, at Hillsboro, Ohio, was celebrated the 40th anniversary of the launching of the crusade which resulted in the founding of the W.C.T.U. Of the seventy women who participated in the first parade, only 29 were in line on July 2. The line of march was broken now and then as the marchers stopped to pray at the identical places they knelt on December 24, 1873.

GOOD OLD BUTTERMILK.

The Department of Agriculture in the U.S.A. has proclaimed July 1st the day when national war-time Prohibition becomes operative as National Buttermilk Day. The Department believes that buttermilk is one of the best drinks in the world, nutritious, palatable, and full of zest and vim. Aside from its food value, buttermilk is said to possess medicinal properties. Many physicians prescribe it in the cases of intestinal disorders. The bacteria which brings about the change by which buttermilk is produced is believed by many physicians and bacteriologists to destroy many other bacteria that in the human organism tend to hasten senility. A wet leader in Congress is quoted as saying: "Holy smoke! Take away our beer, and they propose that the day on which this is done shall be set aside and go down in history for ever as Buttermilk Day. Can you beat it?"

AN APPEAL FROM THE BUSINESS MANAGER.

Some time ago a letter was sent to every Union asking for help in increasing our circulation. Will all Unions please see that there is a "White Ribbon" agent, and all members help her to secure new subscribers?

To get our paper into the homes is one great way to help this present campaign, as well as to educate for future efforts. Some of our smaller Unions are doing very fine work, but large Unions, and even District Unions, are not increasing their list. Since Convention, Hastings has secured 32 subscribers; Kaitangata, 20; Papatoetoe, 12; Manaia, 12; Waihi, 7; Balclutha, 5; Norsewood, 5; Invercargill Y's, 6.

We hope all our Unions will do as well as these have done, and then we shall easily obtain our 1000 new subscribers.