

with 24,000. Then if 1916 closed with 12,000 members, the N.Z. Fund would have capitation fees to the value of £300, and that would be available for 1917 campaign. On the basis of 1s per member, the Organising Fund would have £600. Two organisers at least could be constantly in the field. This is not a Utopian dream; it could be done by every member getting one extra member per annum and by each Union paying its assessment of 1s per member to Organising Fund.

Our sisters in the U.S.A. have set their goal for 1915 at 50,000 new members; but then they have a population of over 70 millions, instead of less than two millions. Can we not set our goal as every member one new member per annum?

Then in regard to our paper, if every subscriber could gain one new subscriber per annum, we should close 1915 with over 4100 subscribers, 1916 with 8200, and 1917 with 16,400. If you increase our circulation, the size of the paper will be increased. More space will enable us to furnish you with all the most up-to-date facts on the Temperance and the Woman questions.

A chain is only as strong as its weakest link. May every link in the W.C.T.U. chain ring strong and true. In defence of home and children may we be like the Spartans of old, "every woman a brick." Even if debarred by sickness or heavy home cares from personal activity in the field, we can at least (1) pay our member's fee, (2) take the "White Ribbon" paper, (3) lend our paper to a friend, (4) talk about Union work and temperance activities to everyone who comes near us.

We should not hear of Unions lapsing if every member realised her personal responsibility, and what individual effort can accomplish. It is hard, we know, but the Master never promised that the upward way should be a primrose path of dalliance. Any weakling can drift with the tide; it takes a strong swimmer to breast waves and currents.

White Ribboners are brave and strong; they never give in, and New Zealand White Ribboners will fight this campaign with a spirit that will draw victory from seeming defeat. Beaten in 1914, we intend to fight harder, to work longer hours, to spare no effort, to grudge no sacrifice, till we shout Hallelujah over a victory in 1917.

### ORGANISING FUND.

The following amounts have been received for the Organising Fund during the month of December, 1914: 8th, Otautau (Southland) Union, £1 10s; 14th, Masterton Union, 17s; 17th, Auckland District (2nd donation), £1; 17th, Feilding Union, £1 12s; 17th, Nelson Union (2nd donation), £2 10s; 10th, Mrs J. J. Patterson, Manaia (2nd donation), per Mrs Mowlem, £5; 18th, Port Chalmers, 10s; 21st, Hastings Union, £1; 21st, Greymouth Union, £2 16s; 22nd, New Plymouth Union, £4; 24th, Mata Rana (Auckland), 10s; 24th, Port Chalmers, 10s; 28th, N.E. Valley, Dunedin (2nd donation), £2.

ALICE R. C. TAYLOR,

Treas. Organising Fund.

Money orders payable to Alice Taylor.

Address: Mrs H. R. S. Taylor, "Coveney," Balgownie, Wanganui.

### WELL DONE!

We have just heard of a worker, over 70 years, who travelled 225 miles, travelling all night, to record her vote, and then went back next day. Worth imitating, such energy.

### W.C.T.U.

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