

talking about history, resource development, administrative change."

Two to three hundred people, mainly Maori elders, and cultural groups tripped to the four American venues which housed Te Maori. Sciascia said the total American venue costs for Te Maori amounted to around \$720,000 and funded jointly by the Maori Affairs Department, Internal Affairs, the Ministry of Foreign Affairs, MASPAC, the Maori Trustee and the Maori Purposes Fund Board.

This funding covered accommodation, travel, administration and hosting.

Maori Affairs contributed \$387,000 (approx.), Internal Affairs \$72,000, Foreign Affairs \$164,000, MASPAC \$20,000, Maori Trustee \$25,000 and Maori Fund Board \$50,000.

Sciascia said in terms of cultural value and gain he considers this expen-

diture as a very modest exercise.

"The monetary costs is small in terms of the importance of Te Maori to us in our cultural growth. We should put 10 times that amount of money into our New Zealand Te Maori tour. The New Zealand segment has a 1.2 million dollar budget and as a major exercise this is an extremely modest expense particularly in comparison to the spending in other areas of the arts.

Bill Cooper, the current Te Maori executive officer said the major sponsor of the New Zealand tour is Mobil Oil who will give \$250,000 towards costs. The Maori Affairs Dept, Internal Affairs and MASPAC/Queen Elizabeth II Arts Council will supply an equivalent amount of \$250,000 to the project.

MASPAC and QEII Art Council are giving \$50,000 each so Maori Affairs and Internal Affairs are jointly putting

up around \$200,000. The difference between \$500,000 and 1.2 million is anticipated to be derived from merchandising in the form of shops at each venue selling produce, and in corporate evenings which consist of groups and organisations booking time for private viewing combined with a function like a wine and cheese evening.

As a purely personal point of view, Te Maori is fine as an opening to maori art for the uninitiated but if one really wanted to make capital out of respect for maoridom perhaps the Government agencies like Maori affairs, MASPAC and private sponsors like Mobil Oil should be spending funds on Maori media, such as third channel contender Aotearoa Broadcasting Systems that would reflect Maori thinking and reaches at least the home of every New Zealander.

