



Photograph of motor-cultivator circa 1920

# OUR FUTURE LAY IN THIS BARREN SOIL

*We saw it back in the 1920's. New Zealand's future lay in trees. Radiata pine trees. Planted in the barren, pumice regions of New Zealand that would bear little else.*

*It was a belief that developed into forests that today grow twice as fast as in their native land. And are, we're proud to say, one of this country's most thriving industries.*



*That pioneering spirit lives on as we develop new products, uses and markets for this vital renewable resource. You could say we've been breaking new ground, since the beginning.*



**N.Z.**

**Forest Products Limited**

GROWING WITH  
NEW ZEALAND

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