

considerable ribbing. Pseudonymously, he clarified the difference between 'adviser' and 'printer' in *Craccum*.

A printer, as defined by the Royal College of Surgeons, is a person whose consumption of liquor is so large that his eyes fail to line up by two ems and a non-pareil. His conversation is always in 72 points heavy face, set solid, with a shriek four picas away in the other direction.

A typographer, in terms of the Orchards Inspection Act of 09, is a spindle-shanked son of a gun with long hair, long fingernails and a long bill at the tobacconists. His nose is the same shade as blue laid ledger, quad crowned seventy, his top margin is a little thin and his gutters all to glory, but otherwise he dummies out to perfection.<sup>39</sup>

With the 'astonished' success of *Kiwi 1932* under his belt, Lowry again went angling for a better press — as well as fulltime employment — this time to the Professorial Board of the College. '[E]gged on by three of the most authoritative [profs]' Lowry wrote to their Chairman, and proposed the purchase of a 'small new cylinder printing press', the very one the Students' Association Executive had previously vetoed, to establish an Auckland University College Press. Lowry ran through the merits of the scheme and concluded:

I would therefore very gladly undertake the operation of this Press as my permanent occupation. . . . It is my intention to proceed to the degree of M.A., so that the post of College printer shall lack nothing of the academic dignity attaching to such posts in older countries. I propose also to make a close study of typography and bibliography with a view to possible College courses in either or both in more favourable times; and had thoughts of trying later to proceed Home for experience with the University Presses there if possible.<sup>40</sup>

It was an exciting prospect, and Lowry was optimistic: 'Life is running very sweetly for me . . . my lines are nearly laid in *Academia Auckland reusu*.'<sup>41</sup> The Chairman of the Professorial Board, according to the *Auckland Star*, 'considered the project worthy of serious investigation and consideration', and Sir George Fowlds, President of the College, added 'Quite an interesting development was taking place in the College. Printing work had been done by the students, and done well'.<sup>42</sup> The proposal was referred from the Professorial Board to the Finance Committee, whereupon Lowry canvassed them: 'The proposal is to purchase a machine to do the actual printing, and to have the binding done and most of the type set outside the College. Working on that system, the Students' Association managed in a single term, under extremely disorganised conditions, to effect a saving of over £60.'<sup>43</sup> He backed up these claims with a list of savings he thought possible in the printing of the College calendar, the prospectus for the School of Architecture, and the College *Bulletin* series. But the enthusiasm and appeals came to nothing. On 22 November, a brief letter informed Lowry that 'the Council regrets that it cannot see its way to taking any action in this matter'.<sup>44</sup> Perhaps Lowry had been overly optimistic,