

from Ives in January 1898, and in April Ives appeared back in the North Island, this time as the lessee of the *Hauraki Tribune* at Paeroa and the *Goldfields Advocate* at nearby Karangahake. By October he was back in the South Island and was again attempting to implement a chain of newspapers, first establishing the *Geraldine Advocate* then using it as a base for the *Temuka Times*, the *Fairlie Star*, the *Pleasant Point Mail* and the *Mackenzie County Chronicle*. This chain was sold in September 1899.

Ives's next venture was into the far south, Riverton in Southland. The first issue of the *Riverton Times* was published on 13 October 1899 but it was, together with its satellite titles the *Orepuki Miner* and the *Otautau Mail*, shortlived. Ives spent some time in Australia at about this time.⁴³ He is next noted back in Ashburton, resuming control there of the *Ashburton Standard* for about a year before selling it. Again, his move may have been related to the national elections held in November 1902. A contemporary commentator noted

Mr Joseph Ives (known amongst irreverent persons as "the rag-planter") is now running the *Ashburton Standard*, a morning daily with which he was formerly associated and largely helped to "plant", if, indeed he was not wholly responsible for the "planting". His connection with Ashburton dates back some twenty years or more . . . returning home some twelve months or more . . . [he] discovered that a new generation had grown up in Ashburton, who knew not Joseph. He is making his presence felt there now though.⁴⁴

Ives's next move, to Taihape in the central North Island, was to be his last in the arena of newspaper 'planting'. He established the *Taihape and Mangaweka News* in 1903, and was to retain his interest in it until at least 1908. He also established in 1907 the *Waimarino and Ohakune Times* at Ohakune. Of his time in Taihape it was reported

In spite of living only two years in Taihape, he impressed residents strongly. Although known locally as "Joey Low Wages" he appears to have been highly respected.⁴⁵

He was in Ashburton in March 1905 in an unsuccessful attempt to resuscitate the *Ashburton Standard* under a new title, the *Ashburton Daily News*. He may still have been in Taihape for the 1908 and 1911 national elections; Scholefield suggests that he stood in the Waimarino electorate in 1911.⁴⁶ Joseph Ives died in Christchurch on 5 September 1919.⁴⁷

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This study has not aimed at completeness. Some obvious sources have not been examined, the most evident being Ashburton newspapers for the period when Ives stood for national elections. However, the evidence presented here is sufficient to confirm that Ives's primary