

book smacks of a (deliberate?) contravention of the Fanfrolico principle which condemned the 'assumed marketable value of the book considered simply as a commodity'. Luckily it is not typical.

Finally there is the question of illustration, described in *Fanfrolicana* as 'perhaps the most attractive aspect of Fine Book production, almost the *sine qua non* of a book with character'. Nearly all the Fanfrolico books had at least some illustration; many, as noted above, were supplied gratis by Norman Lindsay—their use was an essential aspect of spreading the Lindsay name and the Lindsay aesthetic. There is a further sideswipe in *Fanfrolicana* at 'those who still think figure compositions in the nude are immoral'—while they appear perfectly innocuous today, they were of course at the time highly controversial. However all the illustrations were chosen with as much care as were the typefaces. The Holbein woodcuts for the Beddoes, and the Rossetti drawings for the Morris, have already been mentioned; other successful examples were the Ellis woodcuts for editions of Catullus and Theocritus, and the drawings by the then unknown Edward Bawden for *A Patchwork Quilt* (1929). A contrast to the predominant Norman Lindsay style is provided by the extraordinary surreal designs produced by Alan Odle for the *Mimiambos of Herondas*. Jack Lindsay refers more than once to their 'baroque force', and they combine extremely well with Lindsay's own type-setting and hand-drawn initials, and the rather bizarre text of this first book printed on the new Fanfrolico press in Hampstead.

REFERENCES

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- 1 Other items consulted include: Friedrich Nietzsche, *The Anti-Christ* (1929) (held by Victoria University Library), and Ausonius, *A Patchwork Quilt* (1929) (in private collection).
- 2 Jack Lindsay, *The Roaring Twenties* (London: Bodley Head, 1960).
- 3 Anthony Adams, 'The Fanfrolico Press: an appreciation', *American Book Collector*, v.9, no. 8 (April 1959), pp.9-14.
- 4 Roderick Cave, *The Private Press* (London: Faber, 1971).
- 5 John Hetherington, *Norman Lindsay: the Embattled Olympian* (Melbourne: O.U.P., 1973).
- 6 Harry F. Chaplin, *The Fanfrolico Press: a Survey, with a preface by Jack Lindsay* (Sydney: Wentworth Press, 1976. Studies in Australian Bibliography, no. 23).
- 7 Richard Fotheringham, 'Expatriate Publishing: Jack Lindsay and the Fanfrolico Press', *Meanjin Quarterly*, v.31, no. 1 (March 1972), pp. 55-61.
- 8 R. L. Hall, 'Expatriate Publishing', *Meanjin Quarterly*, v.33, no. 2 (June 1974), pp. 170-176.
- 9 Jack Lindsay, *Fanfrolico and After* (London: Bodley Head, 1962).