



LEVI STRAUSS & CO.
SAN FRANCISCO, CALIF.
ORIGINAL RIVETED
QUALITY CLOTHING XX
TRADE MARK
PATENTED

PETER ROODA OF D.D. SMASH

The Original Levi's Sweatshirt.

Levi's

QUALITY NEVER GOES OUT OF STYLE.

© Levi Strauss (New Zealand) Limited 1981 Made in N.Z.