



JIM MARSHALL'S AMPLIFIERS...AT THE HEART OF ROCK'N'ROLL FOR 25 YEARS.

WHAT A WAY TO CELEBRATE 25 YEARS! THE NEW 25/50 JUBILEE EDITION AMPLIFIERS.

Based on Marshall's popular tube Model 2203/2204 Master Volume amps, all Jubilee 25/50 models feature a unique output stage that functions as the classic Marshall circuit but can also be reconfigured from normal high power pentode operation to low power triode operation at the flick of a switch. This effectively halves the output power, offering superior distortion tone and overall performance at low volume levels.

All Jubilee amplifiers feature quiet channel-switching with a specially supercharged Lead mode. Special overdrive and "re-voicing" circuitry in the Lead channel provides an extreme range of distortion effects including very long sustain, even with single coil pickups. The Lead Master control is also switched into operation in this mode, enabling the lead channel to be balanced with the "normal" rhythm channel while also providing increased gain into the master section so that solos can be heard over the rhythm settings. A flexible input gain control modifies preamp gain with a special "pull" switch that permits the rhythm channel to be changed from a high headroom, clean operating condition to soft clipping and heavy overdrive. The amps' Master E.Q. section features Marshall treble, mid, bass and presence controls of an advanced passive design offering increased sensitivity and range. The output master controls the total output of the preamp section, which allows the lead section to cascade the input gain and lead controls into the output master for further high-powered variations in tone.

The Jubilee Series is exclusively available with a special silver covering and silver control panels contrasted with black.

The Jubilee amps are offered as the full size Model 2555 100-watt and Model 2550 50-watt lead amps with companion 2551A 4 x 12" angled top cabinet and 2551B 4 x 12" bottom cabinet; the Model 2553 "Mini Stack" 50-watt lead head and the matching 2556A 2 x 12" Mini-Stack angled cabinet and 2556B 2 x 12" Mini-Stack bottom cabinet and the Model 2558 2 x 12" and Model 2554 1 x 12" tube combos.

ENTER JIM MARSHALL'S 25th JUBILEE SWEEPSTAKES... OVER \$2,500 IN PRIZES TO BE WON!

It's simple. Purchase any Marshall Jubilee Product before September 30th, 1987. Each individual unit you purchase gives you the right to make an entry in our Sweepstakes. Buy 2 units and you get 2 chances and so on.

FOUR 12W MINI-AMPLIFIERS (Model 5005) TO BE WON.

Each of these Marshall "babies" is worth \$650. Ideal for practising at home!

Just fill in your entry form (in every unit), answer the simple question and lodge it with one of our participating dealers listed below.

HURRY... closing date is September 30th, 1987

Jim's 25th Jubilee Sweepstakes will be drawn on the Vicomm Electronics Stand at the Music Trade Association (MTA) Show, Princes Wharf, Auckland on October 10th 1987.

HOW DO LEGENDS BEGIN?

Jim Marshall, has been involved in the music industry for an extraordinary 50 years. He started in 1937, at age 14, as a singer in a band. By the middle late forties he was a professional drummer in England. He went on to teach many fine drummers in the fifties and sixties, including Brian Saunders of Johnny Kidd and the Pirates, Micky Waller of the original Jeff Beck Group, Nicky Underwood (Blackmore, Ian Gillan) and Mitchell. Marshall opened a music shop in London specialising in drums. Many of his former students brought in their groups and young players like Pete Townshend of the Who were soon asking Marshall to stock guitars and amplifiers. Realising that many bassists were unhappy with the sound they were getting, he began designing compact 18" bass speaker cabinets.

In association with the engineer Ken Bran he started designing a prototype 50 watt lead amplifier in consultation with guitarists like Townshend, Brian Poole and "Big" Jim Sullivan.

The first Marshall amplifier was issued in 1962 and met with instant acceptance from British musicians looking for a bigger sound with a full, rich tonality and smooth distortion characteristics. The company grew rapidly. The 50 watt lead amps or "heads" in tandem with the distinctive Marshall 4 x 12" Celestion-equipment speaker cabinets became a dominant force. Townshend provided the impetus for a more powerful 100 watt version working together with eight 12" speakers in two separate cabinets mounted "piggy-back". The Marshall "stack" concept, this set-up reflected the rock guitarist's need for a massive power output with the added visual impact provided by these high powered monoliths.

Enter Jimi Hendrix. The fiery young guitarist was introduced to Jim Marshall and a long and fruitful collaboration began. With Marshall, Hendrix found a new type of amplifier that could help him get his unique, super charged style of playing across. Along with the Who and Cream, Hendrix helped gain worldwide acceptance for Marshall.

Many other rock musicians followed, helping Marshall refine and develop his growing product line of lead and bass amps.

Marshall was also busy developing a series of potent and versatile space-effective option to the larger stacks. Recently, a major re-design of the whole line by Marshall's Research & Development team (still lead by Marshall and Bran) has resulted in the breakthrough JCM 800 series.

After 25 years the "secret" of the Marshall sound remains the same: **producing the most massive and powerful output around without ever sacrificing any of the tonal quality which has made the amplifier an authentic "industry legend."**

25
YEARS
OF
MARSHALL

Congratulations Marshall!

Marshall

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N.Z. DISTRIBUTORS FOR MARSHALL: VICOMM ELECTRONICS LIMITED
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50
YEARS
IN
MUSIC

Congratulations Jim!