

On the day of the Live Aid Concert...

... at the end of seventeen hours of music ... promoter Bill Graham stepped onto the stage in Philadelphia.

Just in front of the stage were a group of kids hanging around finishing what was left of their beer.

One of them turned to him and shouted, "Hey you, Bill Graham!" Bill Graham looked down with an enquiring smile.

The kid shouted up ...

Is That It?

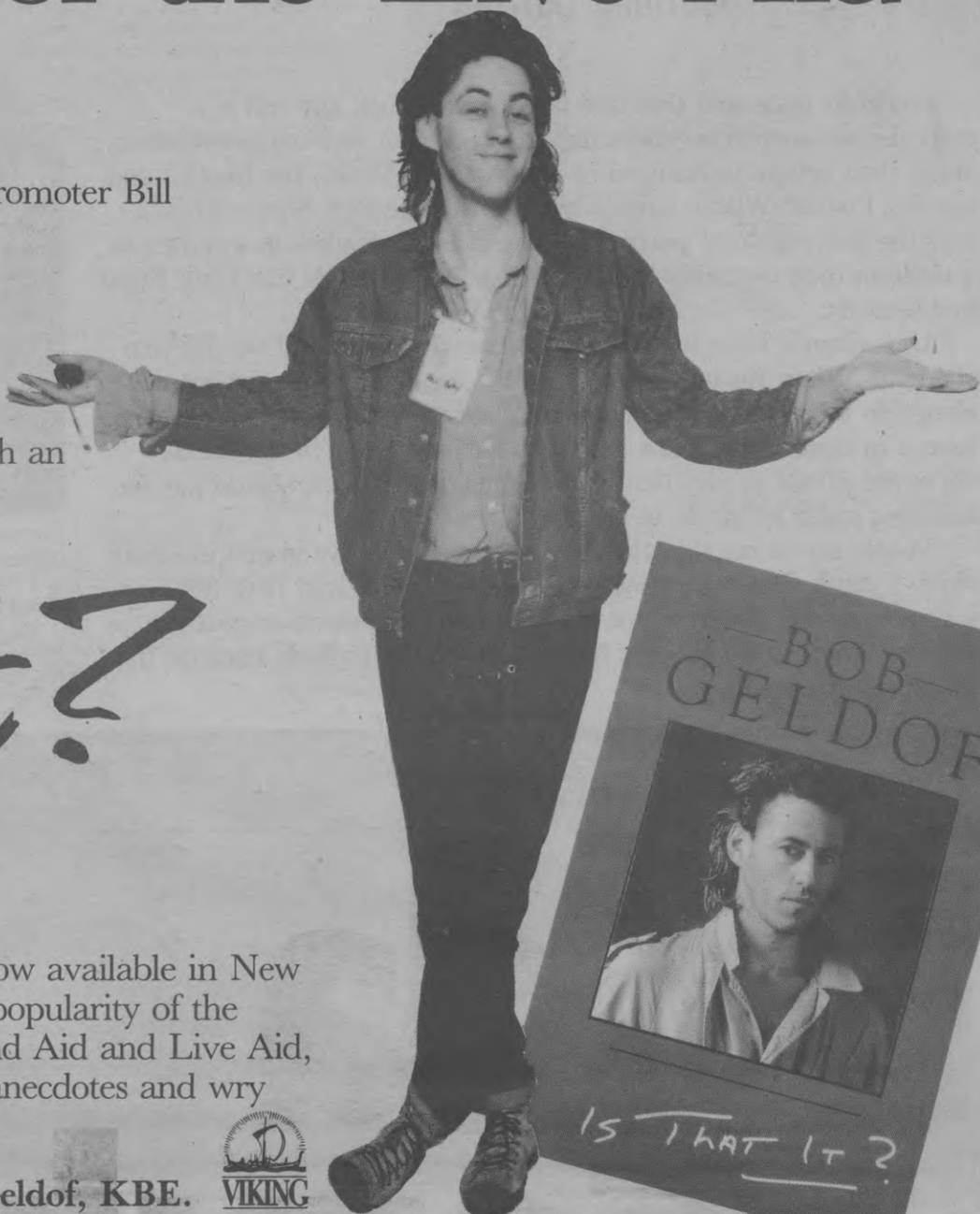
Is That It?

By Bob Geldof

(Viking hardback) \$35.29

Bob Geldof's lively bestselling autobiography is now available in New Zealand. From his rise in the flood of new wave popularity of the Boomtown Rats, to his inspirational work on Band Aid and Live Aid, Geldof tells in his own words a story full of rock anecdotes and wry compassionate humour.

The Bestselling Autobiography of Bob Geldof, KBE.



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