

Use this card to save
15% on records,
clothing and books
for life!

PREFERENTIAL CUSTOMER CARD

15%

RECORD &
CASSETTE
WAREHOUSE

DISCOUNT
RIO CLOTHING
BOOK
WAREHOUSE

Here at last! The cash discount card for vinyl junkies, bookworms and the terminally fashion conscious. Not only does it identify you as a PREFERENTIAL CUSTOMER, it entitles you to a 15% CASH DISCOUNT FOR LIFE on the normal retail price of:

- Records and cassettes
- 7" singles and 12" EPs
- Compact discs
- Blank tapes and accessories
- Paperbacks and hardbacks
- T-shirts and clothing

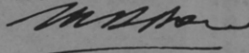
GETTING YOURS IS EASY.

And it's completely free with every purchase of goods worth \$30 or more at any of the stores featured below. Simply complete the application form and present it when you make your purchase.

OR GET IT THROUGH THE MAIL.

Just because you live outside Auckland or Hamilton doesn't mean that you can't afford to take advantage of this offer. Just send the completed application form when you order goods worth \$30 or more by mail. (Add \$1.50 P&P.) We'll enclose your Preferential Customer Card with your order.

Apply now! This unique offer closes soon!



Michael Dow
Managing Director.

Application for 15% Discount Card

LAST NAME FIRST NAME BIRTH DATE
ADDRESS PHONE No.

AGREEMENT

The 15% discount applies to the normal retail price excluding Bulldog Titles, sale items, magazines, greeting cards and vouchers. This right is personal and not transferable. To qualify it will be necessary to produce identification when requested.

CREDIT CARD
FOR MAIL ORDERS: AMEX DINERS B/CARD VISA CLUBCARD
CREDIT CARD No.

.....
APPLICANT'S SIGNATURE

CARD ISSUED BY:

OFFICIAL USE ONLY
CARD NO.:

DATE:

Rio
CLOTHING

Rio Clothing
Rio, 5 Lorne St, Auckland City.
Phone 798.660 or 793.819.

**RECORD &
CASSETTE**
WAREHOUSE

Record & Cassette Warehouse. Auckland: The Corner,
Queen & Victoria Sts. Phone 732. 098. Rio, 5 Lorne St,
City. Phone 798.660 or 793.819. Hamilton: 461 Victoria
St. Phone 394.435. Also at —D.I.C. — Chartwell Square
—Government Life Building.

BOOK
WAREHOUSE

Book Warehouse
Rio, 5 Lorne St, Auckland City.
Phone 798.660 or 793.819.

Mail order address: P.O. Box 6171, Wellesley St, Auckland.

BECOME A

FAST
SAVER