

POPULAR ADVERTISEMENTS JIG-SAWED

Watch this page each week

Each week for the next twelve months will be featured on this page a jig-sawed advertisement of a popular and nationally-advertised commodity. By following a few simple instructions, you will be able to make for yourself a diversity of interesting jig-saw puzzles, which will provide fascinating entertainment for all.

Each advertisement is one of a series of eight which will appear in this publication at intervals for the next twelve months in rotation with others. See that you get yours each week until your set of jig-saws is complete.

To mount these jig-saw puzzles for future use and entertainment, follow carefully the following instructions:—

- (1) Tear out the complete jig-saw page.
- (2) Procure a sheet of medium thickness cardboard at least the same size as the page; the back of an old writing tablet will do.
- (3) Cover back of jig-saw puzzle page with a liberal application of quality paste. Do the same also with one surface of the cardboard sheet. Fretworkers are advised to mount on 3-ply wood.

(4) Mount the puzzle page on the cardboard, taking care that all wrinkles are smoothed out by a roller or by smoothing firmly with a soft cloth pad. To do this, work from the centre towards the edges.

(5) Leave to dry, and place the mounted puzzle under some heavy weights, such as books, for at least 24 hours.

(6) When dry, trim puzzle off square with a sharp knife or razor blade (at this stage the application of a thin coat of clear spirit varnish to both back and front of the puzzle will greatly enhance the appearance and preserve it). Then with either of these or a pair of sharp scissors, cut out the jig-saw.

When mounted, the jig-saws should be preserved in boxes, (each box containing only one puzzle) marked with the name and series of the puzzle.

Competitive jig-saw puzzle games can be played by any number—limited only by the number of jig-saws available. Each of the "Radio Record" jig-saws will take approximately the same length of time to complete by the same person.

Whitens Clothes like MAGIC

Have snow-white clothes every washday! Use **MAGIC BAG BLUE**, the newest member of the famous **MAGIC FAMILY** of Household helps! Made in New Zealand by New Zealand workers according to a world famed formula. Guaranteed to contain no injurious chemicals. Does not deteriorate. Obtainable from all grocers and stores at 1d. per knob or 6d. per packet of six.

Manufactured by the—
McRAE MANUFACTURING COY.
P.O. Box 897, CHRISTCHURCH.

MAGIC BAG BLUE

One of the *MAGIC Family*

6d Per Packet