

M' FULL O'POWER PRESENTS "THE INSIDE STORY"

SUPER RADIO "SQUARE CELL" SUPERIORITIES

Square cells are held side by side as shown by the cut-away illustration below.

This means, naturally, that the maximum space is devoted to electricity-giving units.

The cells, too, are made from seamless drawn zinc by an exclusive process.



**GENUINELY MADE
IN ENGLAND BY
SIEMENS**

Sole New Zealand Distributors: Cory-Wright
and Salmon, Wellington and Auckland.

... there, at a glance, you have the inside story of the secret of the extra efficiency and longer life of the Full O' Power 50 volt Super Radio Battery.

Size for size . . price for price . . this Battery gives you more electricity, because it is made to hold more electricity. Ask your dealer.