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THE New 730A Radioplayer is the last word in modern radio design—modern in appearance, a product of the cleverest radio engineers of the age! Station after station comes in with unflinching regularity, distance seems to be no object with this amazing 6-valve set! And its tone is rich and startlingly life-like; this is due to the NEW type of dynamic speaker evolved by PHILIPS.

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age of social muddlement—but in war when the present system of industrial organisation is suspended temporarily, men and women are assets, to become liabilities again when our normal social structure is resumed.

A fact of great importance is the lack of stable currency. Our economics cannot be placed upon a stable



Two Sketches,

"Mr. Guppy's Proposal"

(Dickens)

And

"The Waxworks Watchman"

(Wilcock).

Will be presented by
Mr. and Mrs. J. W. Bailey
from 2YA on August 19.



basis while fluctuations permit gambling methods. Industry must have its standards in weight, length and capacity, but the exchange medium is subject to extraordinary instability and we have failed to appreciate the essential character of money for social purposes. It seems clear that nothing short of a radical reorganisation of the ground plan of our social system will meet the altered conditions of existence and man must experiment in new social institutions if ordered progress is to result from his discoveries in the field of physical science.

Professor Hunter's lucid explanations and theories are not a mass of bewildering figures, but plain statements of facts imperfectly realised by the man in the street, and this timely series of lectures have the very widest appeal.

SURELY no one with a shilling or so not already mortgaged could resist the appeal of Canon Fielden Taylor from 2ZW for the where-withal to carry on the work of the City Mission. With the bitterly cold weather, the claims upon the Mission by our unfortunate brothers and sisters are taxing the resources and optimism of the band of true Christian workers who give so much time to the relief of distress. Wearing apparel of every description is needed urgently. 2000 extra meals per month are called for. Although hundreds of pairs of socks have been received during the last few weeks, Canon Taylor mentions that with the exception of the pair that he was wearing he was sockless. The call for these articles was so urgent that an impassioned appeal was made for listeners to do whatever they could to help supply the need.

RADIO is developing a new type of English, which although not spoken, is understood by more than

30,000 amateurs throughout the world. Recently this message of dots, dashes and spaces was ejected into the blue. "Tks om fr cl hrd u wkg wid sum vk ts am ur sigs vy gud vx tdy fb fr dx nil grn grm hr wl ob gess' nm hr vl sa gm pse gsl ur erd gld 2 gso es hpe eu agn vy 73 es gl."

Translated for the layman, this reads: "Thanks, old man, for the call. I heard you communicating with some of the Australian amateurs this morning. Weather to-day is excellent for long-distance communication, no static or interference here. Well, old boy, I guess there is nothing more here, so I will say good morning. Please send me your card. I am glad to have communicated with you, and hope to do so again. Very best regards, and good luck."

There is still another "language" used by amateur operators. It is international in scope and can be understood as well by the Russian Chinese, Spaniard, German or the English-speaking amateur. It is the Q system of communication. This is understood by more than 50,000 amateurs and telegraphists, but it has a limited vocabulary. It is intended specifically for the transmission of intelligence bearing directly upon radio communication and not for the transmission of messages, but there appear to be distinct possibilities for the development of a universal language with the increase of amateur transmitters.

IN his series "Makers of New Zealand," Mr. L. R. Palmer, from

Extended Hours

Prompt Institution Likely

WE understand that the increase of hours at 1YA, Auckland, will probably commence about the second week in the month of September, and that the adoption of longer hours of service at 3YA and 4YA will follow shortly after that period.

2YA, took for his subject "The Rt. Honourable R. J. Seddon." In asserting that "King Dick" could not be left out of any analysis of the portraits of great men who had made this country what it is, Mr. Palmer emphasised the fact that contemporaneous with Seddon were men of brilliance. Their association with the great radical tempered the derision that greeted Mr. Seddon's rise to power, both within and without the country. As Seddon became known his very human qualities did more to disarm opposition, however, than did the association of deep thinking men of social standing. Reference to the incident when their Majesties the King and Queen were in New Zealand as the Duke and Duchess of York, after opening the first Australian Federal Parliament, supplies an index to Seddon's character. The Duke and Duchess were sitting some

distance apart and Seddon remarked loudly to the Duchess: "Why don't you sit nearer your husband. People will think you have had a row." Seddon was not a great reader or a great thinker, but he understood men and was able to read most men like an open book. Although he became a great New Zealander he remained a Lancashireman. I remember his calling a fellow member of the House a "mouldy wort," which, when called upon to explain in English that could be understood by all, he described as a little animal that was blind, that grovelled in the dirt, and did not know where it was going, and that "mouldy wort" was Lancashire for the little black mole. The member to whom the epithet was applied was very dark and small, and the laugh that greeted the explanation was enjoyed by all. Perhaps the greatest laugh turned against Seddon was when Sir Ernest Rutherford's father remarked that all efforts of Seddon to make New Zealand prosperous could not equal a good shower of rain. Seddon's legislation will present a better outline in years to come when much of it has been modified or expanded. A period of depression similar to the present, when ten per cent. cuts were the order of the day and soup kitchens were established for the unemployed, followed upon the Vogel administration. Seddon's advent coincided with the start of an era of world prosperity and the Vogel optimism returned. New Zealand was pawned at a faster rate than during Seddon's immediate predecessor's time, and the expanded suffrage gave successive politicians a wider field for promises. Promises, like bones to a hungry dog, have resulted in our being pawned to almost the limit, and Uncle now looks askance at us. In my opinion much of the Seddon legislation was mere window dressing to proclaim to the world that we were the most advanced country on earth, but the pawn ticket was kept under the counter for a less self-reliant posterity to redeem.

GERMANY is mourning the death of Berlin's favourite announcer, Herr Carl Wessel, whose pleasing voice and manner was well-known beyond the confines of Germany's frontiers. Herr Wessel had been the most popular of announcers in Berlin from the early days of broadcasting, and although formality made severe restrictions his cheerfulness was unrestrained. The Berlin station devoted a special quarter-hour to his memory.

Jensen
SETS THE PACE!
By every test—
Jensen
DYNAMIC SPEAKERS
ARE SUPERIOR