



The New  
**S.T.C.**  
 RADIO  
 Standard Telephones  
 and Cables (Asia) Ltd.



## BE THERE WITH S.T.C.!

The thrilling All Black matches in Australia will be on the air for you. *Get them with S.T.C.*

S.T.C. is the new radio receiver made by the largest sound transmission and reproduction organisation in the world—Standard Telephones & Cables. Back of every S.T.C. set stand the knowledge, experience and resources of this giant enterprise, which on its roll of achievements lists the following:

Broadcasting equipment for nine European Governments and those of Japan, Australia, South Africa and New Zealand . . Installation England - America - Australia radio telephone services . . Equipment for Rugby (British Official Wireless) and the B.B.C. British Empire Station . . Hendon Airport radio telephone service . . White Star and Cunard radio telephone services . . Installation New Zealand telephone system.

S.T.C. sets, Console model as illustrated, are priced at £28/10/- to £32/10/-, and a Console model De Luxe at £35. Before you buy any radio, see, hear and test this wonderful product of a wonderful organisation—the S.T.C. Radio Receiver.

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or write to Box 638 Wellington (Head Office)  
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