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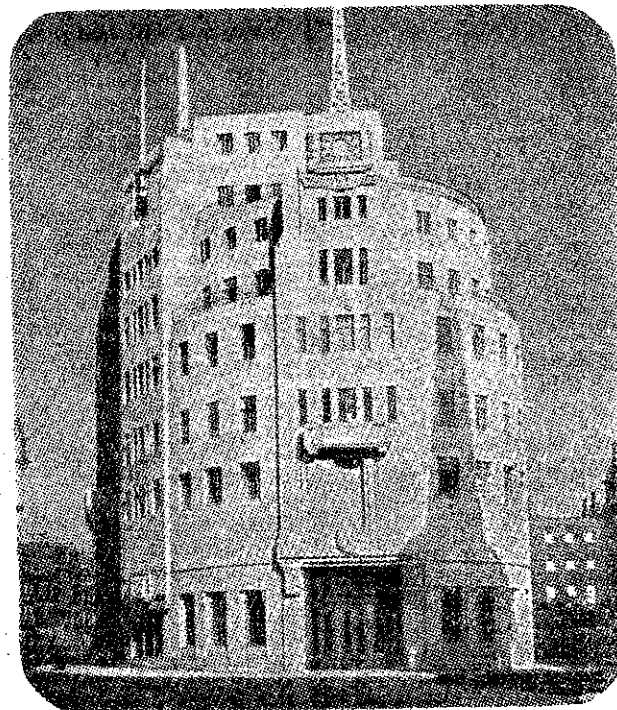
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Broadcasting at Home



A Feathered Announcer

A novel children's hour broadcast was recently carried out from the London Zoo, when various birds and animals were introduced over the air to the young listeners of Great Britain. The photograph depicts "Cocky," a 64-year-old cockatoo, making the most of his share of the microphone.



Broadcasting House

The British Broadcasting Corporation's new headquarters, in Portland Place, London. This luxuriously-equipped £500,000 building contains twenty-two studios of varying sizes, cleverly dove-tailed into the core of the structure to render them absolutely sound-proof.