Margherita Zelanda

To Tour the YA Stations

THE New Zealand Broadcasting Board announce that special arrangements have been completed for Madame Margherita Zelanda, one of New Zealand's foremost coloratura sopranos. to tour the board's stations at Auckland, Wellington and Christchurch. Madame Zelanda is well known throughout the Dominion, both before the microphone and on the concert platform, as a celebrity artist of quality, and she will be assured of a warm welcome from listeners in all parts of the Dominion on her northern trip.

Zelanda is to appear at 2YA on two occasions with the new 2YA Concert Orchestra, under Mr. Leon de Mauny, and special scoring is being arranged for the effective presentation of some of Zelanda's most popular numbers with orchestral accompaniment of a nature which has hitherto not been available over the air.

Zelanda is scheduled to appear at 1YA of August 3 and 4, at 2YA on August 1, 6, and 9, and at 3YA on July 29 and August 12.

Professor W. H. Gould's

Widespread Interests

PROFESSOR W. H. GOULD recently concluded from 2YA a series of four W.E.A. talks on Education and Development. In these talks he dealt in a simple and practical way with many of the difficulties of child development and explained many of the problems with which parents find themselves confronted.

Professor Gould's talks have aroused the keenest interest among parents, and he has received a large number of letters of appreciation from listeners and requests for further talks. The letters come from as far afield as Bluff and Invercargill.

Several of his correspondents express the desire to have the material of his talks in printed form, and in response to numerous requests it is Professor Gould's intention to prepare and publish shortly a pamphlet on "Child Development," in which he will rehearse and expand the material of his talks.

Audland Winter Show

Broadcast of Proceedings

HIS EXCELLENCY THE GOVERN-OR-GENERAL will officially open the Auckland Winter Show on July 13 at 7.30 p.m., and the proceedings will be broadcast through Station 1YA.

THE 1982 GUIDE and CALL BOOK 1 160 pages crammed with useful and interesting matter. On sale everywhere 2/6, or 2/10 posted. Box 1032, Wellington.

Imports of Radio Sets Down

Parts Remain the Same

THE Customs return for May, 1932, indicates that the value of radio sets imported was £4000 lower than that for the corresponding month last year. Parts, on the other hand, were £700 in excess of last year.

The following return from the Customs Department shows particulars of the imports into New Zealand of wireless sets in cabinets and other wireless apparatus during the month of May, 1932 :---

Anck-

Country or origin.	land.	Wellington.	LytteIton. £	Dunedin. £	Other ports. \mathfrak{L}	Totals. £
	Wirele	ss Sets Mour	nted in Ca	binets.		
United Kingdon	29	1310	. 21 808		4	1,364 808
Australia		1479		· N		1,479
U.S.A.	492	4225	141	209		5,067
Totals, May, 1932	521	7014	970	209	4	8,718
Totals, May, 1931	4521	4789	2882	428	4	12,62 J
	Thop 4	ppliances Pe	culiar to V	Vireless		
United Kingdon	548	1622			w.ma	2,170
Canada	6		262			268
Australia	858	860		-		1,718
Germany	-	47	-			47
Netherlands	1.	451				451
U.S.A	2163	3389	372	105	25	6,051
Totals, May, 1932	3575	6369	634	105	25	10,708
Totals, May, 1931	2928	5198	1215	609	66	10,010

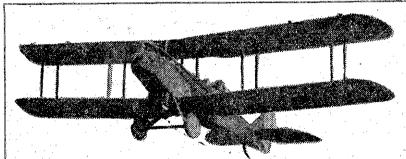
The values shown represent the current domestic values in the countries of export plus 10 per cent.

arcznemioneczniumorecznomionicznomionicznemioneczonemionecznomionecznomioneczniumonieczniumonieczniumoniecznium

Listeners' Strike in Germany

A THREATENED listeners' strike in election failed to materialise. The aggrieved listeners-National Socialists plaint was that Hitler was not allow- of Hindenburg.

ed to broadcast. Throughout the election only the Government were allowed to use the broadcast microphone. Certain of the broadcasting organisations appeared to object to the Government Germany during the Presidential monopoly, and strange rumours spread concerning the real cause of the breakdown of one of the stations in the midst -numbered 13 million, and their com- of a speech by Dr. Bruning in favour



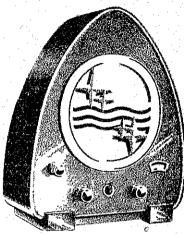
"Around Europe by Air in an

is the title of a novel entertainment to be broadcast from 4YA on July 4

At 8 p.m. listeners will leave Ireland on a musical tour of the British Isles and Europe, passing through Scotland, England, France, Spain, Italy, Hungary, Austria, Poland, Germany, and Norway, arriving back in England at 9 p.m.

Here it is! BRITISH

Radioplayer



NEW THE

THIS is the Set New Zealand has been waiting for! Set created with two ideals in view. A low price and a quality Both have been performance. achieved. The price is the lowest at which quality radio can be produced, and the performance is such that even experts are amazed at its remarkable fidelity. There is only one way to discover for yourself just what an advance the new 930A is on other Sets-and that is to hear it! Arrange for a demonstration toand remember-IT BRITISH MADE.

AT THE LOW PRICE OF

See the name PHILIPS on Every

ASK TO HEAR THE NEW

Z44x0094244C19202990C4002300620450544C42300086600246006

Advertisement of Philips Lamps (New Zealand) Limited. P.O. Box 1673, Wellington.

W105b