

"Static"

(Continued from page 6.)

Despite a studious cultivation of the higher arts, and a certain natural jollity, life was nevertheless drab, consequent possibly upon food not being abundant. The visitor found the Russian to be a very friendly person, which shows that a change of masters has not destroyed his innate hospitality. In my visits to Russia before the war I knew the people to be gay, boyish, even childlike, and willing to be led, which characteristic

An Apology

As this issue of the "Radio Record" went to press several days earlier than usual, we regret that we have been compelled to omit several of our regular features.

would make the creation of new bureaucracies comparatively easy. I cannot imagine the Russian being either worse or much better off to-day than before the new experiment in social science.

THE next talk by Dr. Fisher, who is Professor of Economics, Otago University, will be upon "The Five Year Plan." According to our reports, there are ominous signs that this is crumbling, despite the fact that the Bolsheviks started operations unencumbered, having appropriated all wealth producing activities by plain theft. I trust Dr. Fisher will deal with this aspect, as it would appear that acknowledgment of capital indebtedness might have been essential to success.

IN introducing his subject, "Geographical Aspects of World Power," Mr. G. C. Billing (4YA) was necessarily required to mention the obvious, that a propitious climate, ample resources, transport facilities and an energetic people were essentials in conjunction with actual geographically favoured position, for any race to rise to world power. The speaker ascribed the domination of Egypt in the world of her day to the fertility of the Nile Valley and the aid to transport that the river gave. The rule of Greece he traced to a rich littoral and the simple transport that inter-island trading made possible in the eventual development of a maritime nation. Similar circumstances, coupled with the construction of roads for the first time in history, were the factors governing the ascendancy of Rome. In his next talk Mr. Billing takes listeners beyond the pillars of Hercules, and they will welcome his further record of historical facts.

KFI celebrated its birthday on the 16th instant, and among the many speakers who congratulated the station upon its efficiency was the Mayor of Los Angeles. He said he had often wondered what K.F.I. meant, and had been told that it stood for "Knowledge, Fun and Inspiration." In New Zealand we get the tail end of their programme only, so cannot say definitely

whether the Mayor's informant is a good judge or not.

THE giant masts for the new station GWF, Perth, Western Australia, will be completed some time this month. The transmitter and buildings, to cost between \$9000 and \$10,000, will be ready in August, when testing will commence. The station will be a facsimile of 2CO, Corowa, which is so well heard in New Zealand.

TO enable it to form a line on the programmes and the response within the family, the B.B.C. in February issued a voluntary questionnaire amongst listeners. It sought information regarding the family and their point of view. This has aroused much interest in the British Press.

IN New Zealand there are over 200,000 motor vehicles, and of these about 75,000 are privately owned motor-cars, yet the cars that are fitted with wireless receivers are extremely few. Our enterprising dealers should make a concerted drive amongst owners. Besides the general utility of radio, look at the number of picnics that might have been better enjoyed had the car been fitted with wireless.

THE powerful Adelaide and Corowa stations which can be listened to without excessive amplification will create a demand from listeners that our A stations be increased in power. With static ever trying these

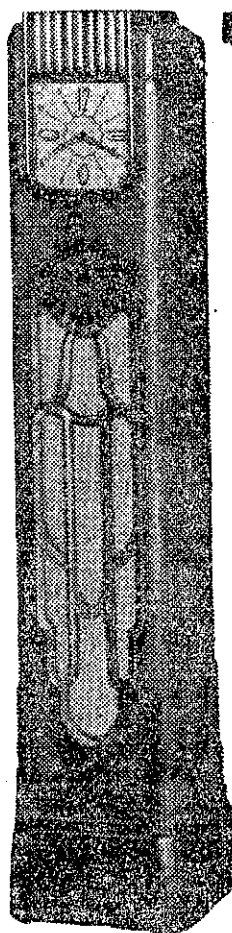
two stations are at present the only outside ones that can be listened to comfortably in Wellington. We should be able to hear our own A stations quite as well as any outside of the Dominion.

IN the series of talks from Dr. Marsden 2ZW has a feature of definite value. This speaker is vigorous and accomplished. To an excellent voice he adds an amazing knowledge and capacity for arranging his matter attractively. As secretary of the Department of Scientific Research he is in touch with all that is of moment in developing both primary and secondary industries. His talk on cheese was of value, not only to farmers, but to townfolk in its revelation of the value of the industry, its problems, and its importance to the country. Whereas Britain eats 9.5 lbs. of cheese per head of population, we in New Zealand consume only 5.8 lbs. Switzerland gets away with 23.3 lbs. Beer and onions are a great help to the consumption of cheese, and I'm wondering if we must blame our prohibition friends for the relatively poor showing we make in the cheese-eating championship. I think the real reason is that the market is not properly supplied with attractive cheese. Cheese must be mature to be tasty, and much that comes on the local market is too fresh to be attractive. Dr. Marsden is giving in further talks on primary industries. I shall await them with pleasure.

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