

EVERYONE NOTICED THE DIFFERENCE!



Full O'Power is "The Power Behind the Tone" that makes all the difference to the performance of any battery-operated radio. Thousands of N.Z. users have already "noticed the difference" with Full O'Power, and have proved its undoubted superiority in **output and long service.** Ask your dealer about "Full O'Power," or send for **Free** illustrated booklet to sole N.Z. Distributors:

CORY-WRIGHT & SALMON,
Engineers,
Wellington and Auckland.

with

1932

BRITISH—BETTER—AND PROVED

TORCH BATTERIES

The same high quality materials and modern manufacture that puts "the power behind the tone" in radio also puts the brilliance behind the light in torches. A type for every need—at all good dealers.