

OF FEMININE INTEREST

By "Patricia"

I LISTENED to a talk from 4YA the other evening, and it struck me that any housewife who gave some thought to the social problems of to-day would have been interested in what Miss Findlayson, organising secretary for the Otago section of the Women's Division of the Farmers' Union, had to say. She spoke of the work that is being done by this organisation, and explained that all women, no matter of what class—wives of clergymen, doctors, etc.—were all eligible for the country sections, which help to amend the social conditions that are so sadly lacking in the more or less isolated parts of the country.

THE work that is done by the Women's Division is much appreciated by those who have benefited by their assistance. For instance, among their activities is the supplying of housekeepers and dressmakers. Should the wife of a farmer be ill or in need of a holiday, a woman is sent to look after the house and children, and those who can afford it, pay for the help, but there are many others who, were it

not for this assistance, would fare badly. There is also a weekly exchange for surplus products; these products are either sold, or exchanged for other goods. In co-operation with the Y.W.C.A., the Women's Division finds work for unemployed women and girls, and assists them in every possible way. This organisation is undoubtedly doing a great work, and town people should be better acquainted with it.

KIRKCALDIE AND STAINS'S lady speaker who gave a short lecture on "Fashions" from 2YA on Friday morning, addressed her remarks more especially to the debutante. I hear there are quite a number of girls "coming out" shortly, and they will be busy planning what to wear on this auspicious occasion, and it is on this subject that Miss Thomas's talk should be very helpful. She emphasised most emphatically the importance of well and closely-fitting lingerie as a foundation, for on this depends the set and finish of the frock, and her information on the choice of materials, and colours specially suited to the blonde, or the

brunette, and those who are 'twixt and between, shows that she has studied her subject. Her talks on matters sartorial should be welcomed not only by debutantes, but also by their elders.

HOW to build strong and healthy children was the subject for the lecture put over the air from 2YA on Thursday morning by the representative for the Department of Health. This was the first of a series of talks, and mothers who have their children's interests at heart would find these discourses helpful, and the remainder of the series should not be missed on any account. A gentle hint, however, might be given to the speaker that the whole of his audience is just inside the microphone and he would be listened to with more pleasure were he to realise that his voice has not to reach an audience at the back of a hall. His delivery was also of a too "sing-song" character.

THERE is a great deal of charm and grace in the latest ways of sleeve treatment. The slight "puff" above the wrist has definitely given place to

the "elbow" puff. Very modified sleeves are far more general in everyday wool frocks. The less formal types of evening gowns will be more in evidence during the chilly season. They suggest economy, as in towns such garments are wearable when one travels in bus or tram.

THE other evening one of the broadcasting stations put over the air a humorous recording number of John Henry and Gladys Horridge. On this record John Henry was being treated to a version of the "Pied Piper of Hamelin." Now we all know this famous poem by Robert Browning, and it may interest readers to hear that plans are being made by the citizens of Hamelin for a festival in 1934, in honour of their legendary "Pied Piper." A distinguished author has been asked to write a play for the occasion and, practically the whole of Hamelin is to take part in it. A memorial to the destroyer of rats will also be unveiled during the festival.

(Continued on opp. back cover.)

1ZR, Auckland

1090 Kc., 275 Metres.

DO some radio enthusiasts never go to bed? This is a question that is interesting the 1ZR technical staff. Recently, in the course of testing a new amplifier just installed at about 4 a.m. reception was registered in so many directions that we began to wonder if there is an army of somnambulists of which we are unaware. Christchurch, Wanganui, Chatham Islands and others in various districts reported clear reception at that early hour, so 1ZR might be tempted to extend the hours of transmission.

WHEN an experienced public speaker, after addressing an unseen audience per medium of the microphone, shakes hands with anyone that happens to be within "cooee" of the studio, including the typist and visitors who have just dropped in to leave baby's birthday, gives the station director a packet of cigarettes, and departs the best of friends with the world, is he just a jolly good fellow, or could it possibly be "mike consciousness?" An Auckland station assistant is still in doubt, and it is a fact that the "mike" atmosphere is an individual one, freezing some first offenders stone cold, while others radiate and expand in its warmth.

1ZR Programmes

Friday, April 8.

10.30 a.m.: Devotional service, Uncle Scrim. 11.15: "Mensama"—"Numerology." 11.40: Popular music programme. 5 p.m.: Dinner music. 6: Children session—Fairy Princess and Uncle Kam. 7: Mr. Bill Hindman, "Sport." 8-10: Popular programme.

Saturday.

10.30 a.m.: Devotional service, Sister Rita. 10.45: Music. 1.30 p.m.:

PRIVATE STATION :: PROGRAMMES ::

Close down. 5: Dinner music. 6: Children's session, Polly Flinders, "Alice in Wonderland," "Jack the Giant-Killer." 7.15: Mr. W. A. Moore, "An Article from the Smallholder." 8: Popular programme. 10: Dance music. 11: Close down.

Sunday.

9 a.m.: Uncle Tom and his Children's Service. 9.45: Uncle Scrim conducting the Studio Church Service with 1ZR Broadcasting Choir under direction of J. Whitley McElwain. 6 p.m.: Music. 6.15: Miss Baker and Church of England Children's Service. 7: Relay of A. H. Dallimore's Mission Service from East Street Hall. 8.30: Studio standard classics. 9: "The Man Who Speaks." 9.30: Close down.

Monday.

10.30 a.m.: Devotional service, Mr. Garner. 11.15: "Maoriland"—"Tilt-Bits." 11.40: Popular music programme. 5 p.m.: Dinner music. 6: Children's session, Goldilocks and Uncle Bern. 7.0: Music. 7.30: Close down.

Tuesday.

10.30 a.m.: Devotional service, Uncle Scrim. 11.15: Madame Milne, Diet and Health. 5 p.m.: Dinner music. 6: Children's session, Aunts Ruth and Nina and Uncle Scrim. 7.15: Mr. Owen Jensen, L.A.B., "Instruments of the Orchestra," the brass section. 8.0: Popular programme.

Wednesday.

10.30 a.m.: Devotional service, Uncle Scrim. 11.15: Mrs. Searle, "Physical Culture at Home and Abroad." 5.0 p.m.: Dinner music. 6.0: Children's session, Miss Muffett. 7.15: Rod Talbot, "Motoring." 8.0: Close down.

Thursday.

10.30 a.m.: Devotional service, Uncle Scrim. 11.15: Mr. W. J. Lyon, "Child Psychology." 5 p.m.: Dinner session. 6.0: Children's session, Wendy. 8.0: Vacuum Oil Company's programme. 10.0: Dance session. 11.0: Close down.

2ZW Programmes

Wednesday, April 6.

10.0: Devotional service. 10.15 to 11.45: Women's session. 11.45 to 12.0: Star Store cooking recipe. 11.45 to 12.0: Miscellaneous orchestral programme. 5-6: Children's hour (Lay Gay, Pat, Gloria and Uncle Toby). 7.0: After-dinner music. 7.15: Talk by W. B. Lavelle, A.N.Z.I.A. 8.0: Tabloid revue by Ipana Merry-makers. 9 to 10: All-British programme. 10-11: Dance music, including broadcast from Ritz Restaurant.

Thursday.

10.0: Devotional service. 10.15: Special women's session. 10.30-11.15: "Alice from Kirkcaldie," a session

for tiny tots—fairy stories, nursery rhymes, etc. 11.15-12: Fashion talks and music. 12-2: Miscellaneous orchestral programme. 3.0: Relay from Kirkcaldie and Stains' tearooms. 7.0: After-dinner music. 8.10: Kirkcaldie's studio concert. 10-11: Dance music.

Friday.

10.0: Devotional service. 10.15-12.0: Women's session. 12-2: Miscellaneous band and orchestral programme.

Saturday.

12.2: Miscellaneous band and orchestral programme. 7-8: After-dinner music. 8-10: Light popular programme. 10.12: Dance session, including relay from Majestic Lounge.

Sunday.

11.0: Devotional service. 6.30: Eventide music. 7.30: Relay of evening service from St. Paul's Pro-Cathedral. 8.0: Concert music.

Monday.

10.0: Devotional service. 10.15-11.45: Women's session (as on Wednesday). 11.45 to 2: Miscellaneous orchestral programme. 7.0: After-dinner music. 7.30: Weekly talk to motorists by Mr. Ernest Lewis, managing-director of Rover Motors Limited. 8.0: "Paint-in Music and Story," by Lewis Berger and Sons' weekly tabloid revue. 10.11: Dance music, including broadcast from Ritz Restaurant.

Tuesday.

10.0: Devotional service. 10.15-11.0: Women's session. 11.15-12: Miscellaneous orchestral programme. 7.0: After-dinner music. 8.0 to 9.0: Vacuum Oil Company's programme of Old-time melodies. 9-11: Dance programme by 2ZW's full dance orchestra.