

AS has been announced previously by brief notices, 3ZC has been taken over by The Farmers' Co-operative Association of Christchurch, Limited, of Cashel Street, Christchurch. The official opening took place on April 2 and the station now operates on a regular schedule.

The transmitting plant is the new plant which for some months has been operating in Tuam Street, but in its new location at the Farmers' Co-op. it will be entirely operated from the ordinary electric mains, no generators or other moving machinery being employed, this principle being in accordance with the most modern broadcasting principles. Until recently only very low-powered stations have been operated in this way. The system used at 3ZC is similar to that in use at 2YB, New Plymouth, and 2ZW, Wellington.

The amplifier contains a six-channel "mixer," which will permit simultaneous pick-ups from more than one studio or from the studios and outside relay points. The power of the station will remain the same for the time being, but it will be capable of being operated on 500 watts if required, the current supply available from the rectifying system being ample to drive even 3YA.

At the Farmers' Co-op. a sound-proof studio has been constructed similar to those in use at the YA stations and others throughout the world, but the whole outfit is housed on one floor, so that visitors to the station will be able to see at a glance a complete broadcasting system in actual operation.

The station will be under the direction of Mr. C. F. Woodhead, whose capable direction has been responsible for great strides being made by the station during the last twelve months.

Interesting History.

IN its four years of life 3ZC Radio Station has seen many changes. It first went on the air in December, 1927, with a power of 50 watts. Six months later a new transmitter was con-

3ZC Taken Over by Farmers' Popular Station Again On the Air

structed with a power of 250 watts, the hours of transmission being simultaneously increased. The station now moved to the front rank, giving good daylight reception beyond Wellington in the north and Dunedin in the south, and at night time good loudspeaker strength all over New Zealand.

In September, 1931, the station director, Mr. C. F. Woodhead, felt that the transmission could be improved still further. A new transmitter was kindly lent for the time being by the Radio Broadcasting Company of N.Z.

A Suggestion

A Correspondent, DX21A, writes that the Music Lovers' Competition is the brightest thing the YA stations have put on yet, but he states that it would be more interesting still if a prize could be given for the listener who entered for all four competitions and secured the highest total in the four added together. The suggestion is appreciated, but in view of the fact that the competition is under way, it is considered it would be unfair to introduce it at this stage. In any future competitions the suggestion will be borne in mind.

It was intended at the time to reconstruct the original plant and convert it into a 500-watter, but this idea was subsequently abandoned and the R.B.C.'s plant purchased instead.

To-day the many unique features of 3ZC's programmes make it very popular with both listeners and the radio trade. For four years it has filled 3YA's silent day and many other gaps in the broadcasting service of the country. The news therefore that the station has been saved for listeners by the New Zealand Farmers' Co-operative Association is indeed welcome, and with the resources of the association behind the station Christchurch listeners are in a very favourable position indeed.

The Programme.

SUNDAY.

10—11.30 p.m. Musical Items.
6.15—7.15 p.m. Dinner Music.
8—10 p.m. Concert Session.

MONDAY.

12—2 p.m. Weather Report and Lunch-hour Music.
8—10 p.m. Musical Items.

TUESDAY.

10—11.3 a.m. Musical Items and Fashions, Domestic, etc., Talks.
12—2 p.m. Weather Report and Lunch-hour Music.

2.30—4 p.m. Afternoon Concert Session.
5.30—6.15 p.m. Children's Hour.
6.15—7.30 p.m. Dinner Music.
7.30—7.45 p.m. News Items.
7.45—8 p.m. Lecturettes.
8—10 p.m. Concert Session.
10.30 p.m. Dance Music.



"THE BLACK SPOT"

A two-act play by Thomas, will be presented from 2YA on April 14.

WEDNESDAY.

10—11.30 p.m. Musical Items, Recipes, and Beauty Parlour Talk.
11.30—5.30 p.m. Silent.
5.30—6.15 p.m. Children's Hour.
6.15—7.15 p.m. Dinner Music.
7.15—7.30 p.m. News Items, etc.
7.30—8 p.m. Market Reports.
8—10 p.m. Concert Session.

THURSDAY.

10—11.30 a.m. Musical Items.
12—2 p.m. Weather Report and Lunch-hour Music.
6.15—7 p.m. Dinner Music.
7—7.15 p.m. News Items, etc.
8—10 p.m. Concert Session.

FRIDAY.

12—2 p.m. Weather Report and Lunch-hour Music.
Silent Evening.

SATURDAY.

5.30—6.15 p.m. Children's Session.
6.15—6.45 p.m. Sports Results, News Items, Weather Forecast.
6.45—7.30 p.m.

Musical Items.
7.30 p.m. Topical Talk.
8—9.30 p.m. Evening Concert Session.
9.30 p.m. Bridge Talk.
9.50—11 p.m. Dance Programme.

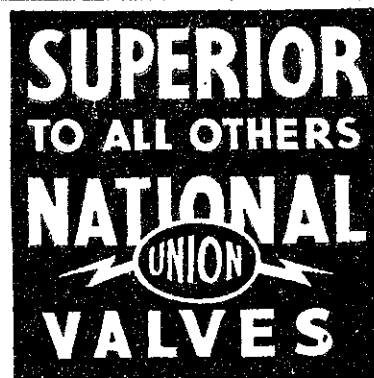
Our Mailbag

An Inaccurate Time Indicator.

THE other day a caller at the door induced me to buy for a shilling a radio time indicator. On examination it proved to be very inaccurate. For instance, Dunedin is shown to be ten minutes slow of North Island, and Brisbane, Sydney, Hobart and Melbourne are shown in that order, each being a quarter-hour slow of the preceding one, giving a difference of three-quarters of an hour between Brisbane and Melbourne time, whereas these four towns all observe the same time. These examples are sufficient to indicate the amount of care bestowed upon its compilation. No imprint appears to show whether the production is local or foreign.—G.A. (Wellington).

Service Broadcasts.

I SHOULD have been intensely amused at the remarks of your correspondents "W.S." and "A.B." had it not been for the serious results the letters might have. Have they lost all sense of proportion? Our broadcasts from 2YA most of the day and practically every evening, save a small part of Sunday, are taken up with ordinary music, much of which is jazz. Yet your correspondents write of "overdose of religious services." Are they trying to be funny or satirical, or what? Certainly in these trying days we want more music, and everything else that can cheer, comfort, and elevate. Like many others I say, give us more religious services and the more, in reason, the better for us all.—"Hopeful."



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