

Vol. V., No. 36.

WELLINGTON, FRIDAY, MARCH 18, 1932.

» Price, 3d.



The Leaders of Radio

AGAIN SET THE STANDARD
FOR BROADCAST RECEPTION!

RADIOLA 55^E

Perfect acoustic synchronization is attained by the scientific design of the cabinet, chassis and fixtures. Minimum controls... new AWA dynamic speaker... built-in aerial... and tone control, permitting individual tonal interpretation... are features of the Radiola 55E.

Strikingly attractive walnut cabinet of distinctly modern design, with a beautiful hand-rubbed finish.



P.O. BOX 830, WELLINGTON.

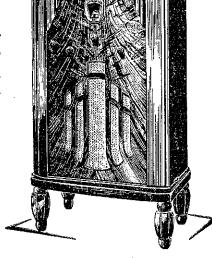
Successor to the famous RADIQLA 45E, of which nearly 10,000 were sold in Australia and New Zealand during 1931.

Amazing Value and Outstanding Performance. Price, completely equipped with Radiotrons, £35/10/-.

Six Valves (including Rectifier) Variable MU and Pentode. Many new engineering features.

BRITISH BUILT

Hear this superb instrument at:-



THE FARMERS' TRADING CO. Ltd.

AUCKLAND