orchestral

# Children's Session

#### From 1YA.

Tuesday.-Uncle Dave, children assisting with recitations and plano

solos.
Wednesday.—Uncle Reg, songs and

choruses from girls.

Thursday.—Shipper, with Mae Powdrill's Banjo Band assisting.

Saturday.—Cinderella, with children

contributing musical numbers.

Sunday.—Song service, conducted by
Uncle Leo, assisted by Knox Presbyterian Sunday School.

#### FROM 2YA.

Monday, March 14.—Uncle Jeff is giving a dolls' tea party to-night, and Saturday.—Aunt Molly has received an all the little girls are bringing invitation from Cousin Mary to go down their favourite dolls. There will be the Dutch doll, who will dance for you, the French doll, in her Parisian gown, who will sing for you, the sailor doll to dance a hornpipe, the penny doll, who is very talented, and many others in their party frocks. These dolls have also prepared a little play called "The Fairy and the Doll."

Tuesday.-Jumbo's long-promised visit to Mount Egmont will really take place to-night. Jumbo and Jemuna are going to take all radioland to the very top of the mountain. There will be ski-ing, snowballing, charades, play-acting, and a real picnic tea around the fire, when we can all join together and sing

Daisy and her Cheerful Chirpers coils the weaker the reaction.

with songs and choruses. Aunt Daisy will have a topical talk for you; besides, a story and riddles and birthday greetings.

Thursday.—Here come the Optimists with fun, laughter, and jokes to entertain you all. There will be a railway trip over the Rimutakas, and songs, stories, and choruses. This is special, so don't miss tonight.

Friday.—Uncle Jim will entertain us all with a delightful "Fairy Evening" to-night. You will hear a little fairy play called "The Fairy Riddle," and you will meet "The Brownie Pedlar," the "Fairy Art-ist," and "The House Fairy," and Uncle Jim has a special fairy tale for you.

invitation from Cousin Mary to go with her and take the radioland children to the Emperor's garden party in Japan. There is to be a

dinner party afterwards.
Sunday.—Uncle George will conduct the children's evening song service, and the children's choir work will be done by the Vivian Street Church of Christ.

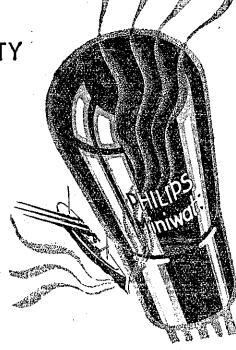
# Controlling Reaction

A MONG the chief factors influencing the degree of reaction employed is in the latter. The greater the turn number the stronger the reaction, but camp songs.

wednesday.—Wednesday brings Aunt the greater the distance between the

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the first the confidence with the control program is sentimed by the control of the control of the control of Advertisement of Philips Lamps (N.Z.) Limited, Head Office: P.O. Box 1673, Wellington, 11.45; Women's session, including daily Branches: Auckland-Paykel's Building, Annac Avenue. Christchurch-226 Tuam Street. Star Store cooking recipe. 11.45 to

2ZW. Wednesday, March 9.

10: Devotional service. 10.15 to 11.45; Women's session, including daily

# 2ZW Programmes

# Notes and News

BACK from a week at the beach, Mr. 12: Miscellaneous "Heigh Ho" returns to the 2ZW gramme. 5-6: Chil microphone. He has been missed. The Betty, Lady Gay, P microphone. He has been missed. The telephone has been working overtime, the office staff explaining that Mr. 7.15: Talk by Mr. W. E. Lavelle, archi"Heigh Ho" was merely on vacation.
It was a relief when Tuesday's "Radio in Modern Life." 8.0: Tabloid revue by Ipana Merrymakers. 8.30-10: AllRritish programme. 10-11: Dance calls then decreased greatly in num, music, ber. Welcome home to Mr. "Heigh ber. Ho."

Ho."

10.0: Devotional service.

10.15:

A NEW sponsored programme is announced as a weekly feature. Lewis Berger and Sons, Limited, manufacturers in New Zealand of paints and colours, appear on the air on Monday and music. 12-2: Miscellaneous orchestral programme. 3.0: Relay from Kirkly review called "Colour in Music are dinner music. 7 15: Talk on the tune." colours, appear on the air on Monday nights a little after 8 p.m. in a week-ly review called "Colour in Music and Story." Colour and music are very definitely allied. Both affect the emotions, and every melody is able to be associated with a particular col-For instance, a battle song suggests the colour scarlet; a love song suggests pale blue or mauve or violet; a humorous song suggests bright yelthe spacing from the tuning coil of the low. This should prove one of the reaction coil and the number of turns most interesting and entertaining pro-This should prove one of the grammes that the station broadcasts.

> THROUGH a deliberate policy of varying entertainment with education, 2ZW has arranged that there shall be at least one item a day of educational matter broadcast. At present there are several series of instructional and at the same time interesting talks being delivered. The Director of Scientific Research. Dr. Marsden, speaks on alternate Wednesdays on "New Zealand Industries." Mr. D. Matheson, manager of Parenga Tung Oil, speaks on Thursday evenings on "The Tung Oil Industry." Mr. H. Amos, director of two well-known schools, speaks on Tuesday evenings on "Education as it Affects the Young Men and Women of To-day." series of morning talks, of particular interest to women, are the talks by Mrs. Deacon and Mrs. Adamson. Mrs. D. W. Adamson is an authority on diet, and on Tuesday mornings speaks on this subject. Mrs. W. Deacon is an authority on foot trouble and on Friday mornings delivers short, inter-None of esting talks on this subject. these talks are more than ten or fifteen minutes, and each speaker has been carefully chosen as an authority on the particular subject.

STARTING on Wednesday morning.
March 9, a new voice will be heard conducting the women's session. The woman behind this new voice is an expert cook, and is an enthusiast in all the departments in which women, gen-Her erally speaking, are interested. name will be announced on Wednesday morning. In future the 2ZW women's session will be punctuated with two or three-minute talks on fashion, cooking, gardening and gen-eral topics of interest to women.

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McCABES RADIOS, Newton, Auckland.

Thursday, March 10.

gramme. 5-6: Children's hour (Aunt

# Friday, March 11.

dinner music. 7.15: Talk on the tung oll industry. 8-10: Kirkcaldie's studio concert. 10-11: Dance music.

10.0: Devotional Service. Weekly talk by the Star Stores. 11.15: Second talk on "Foot Troubles" Dr. Scholl's woman expert, Mrs. W. 11.45-2: Miscellaneous or-Deacon. chestral programme. Silent evening.

#### Saturday, March 12.

12-2: Miscellaneous band and orchestral programme. 7-8: After-dinner music. 8-10: Light popular programme. 10-12: Dance session, including relay from Majestic Lounge.

#### Sunday, March 13.

11.0: Devotional service. 6.30: Eventide music. 7.0: Relay of evening service from St. Paul's Pro-Cathedral. 8.15: Gems from the masters. 10.5: Epilogue—"The Silent Fellowship."

## Monday, March 14.

10.0: Devotional service. 10.15-11.45: Women's session (as on Wednesday). 11.45 to 2: Miscellaneous orchestral programme. 7.0: After-dinner music. 7.30: Weekly talk to motorists by Mr. Ernest Lewis, managing-director of Rover Motors, Limited. 8.0: "Colour—in Music and Story," being Lewis Berger and Sons' weekly tabloid revue. 10-11: Dance music.

### Tuesday, March 15.

10.0: Devotional service. 10.15-11.0: Women's session. 11.0: "Diet and Health," third of a series of Jalks by Mrs. D. W. Adamson, dietitian. 11.15-12: Miscellaneous orchestral programme. 7.0: After - dinner music. gramme. 7.0: After - dinner music. 7.15: Fifth of a series of talks by Mr. H. Amos, F.R.E.S., F.A.I.S., etc., on "Education." 8.0: Vacuum Oil Company's programme. 8.9: Old-time melodies. 8.45: Mr. Voco talks again. 9-11: Dance programme by 2ZW's full dence orchestra.