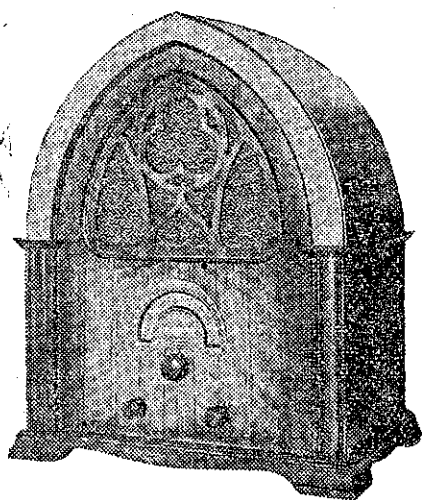


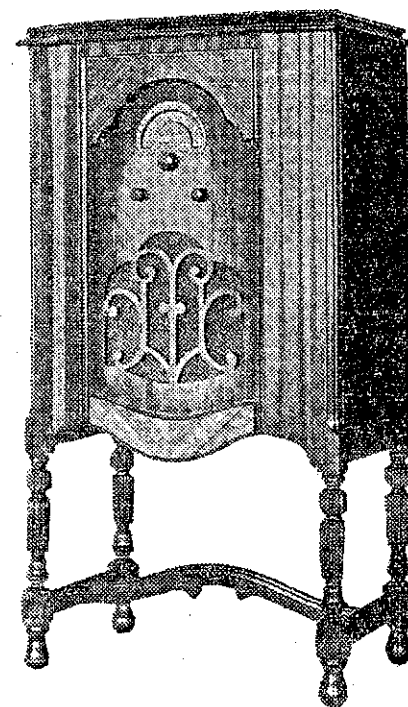
At last— **BASS** without **BOOM**



Gulbransen 53—Mantel Receiver.

Orchestral music doesn't satisfy if you can't hear the bass. That is why listeners hailed with delight the improvements which brought the bass parts to light from the darkness which shrouded them during the early days of radio.

But the experimental stage being passed, musicians began to look for a more artistic and faithful adjustment of the bass to the treble, and for greater naturalness and clarity in the deeper notes of instrumental and vocal music. Once again Gulbransen engineers and sound experts have risen to the occasion, and now present an instrument which at last solves the problem of the troublesome bass.



Gulbransen 53—Console Model.

Gulbransen 53 7-Valve Superheterodyne with the new Automatic Volume Control achieves the ideal of perfectly balanced harmony and absolutely natural vocal tones

In both the Mantel Receiver and Console Model the vibrations of the deeper tones are held in check by the Gulbransen Automatic Volume Control, with the result that while the lower notes, freed from blare and reverberation, are more clearly audible than before, the bass as a whole is prevented from usurping the dominant position belonging by right to the treble parts.

This new feature not only improves the quality of reception, but it also effects a welcome saving in the cost of upkeep. By preventing overloading, the Automatic Volume Control materially prolongs the life of the pentode valve. Other pleasing features are the elimination of "blasting" when turning from weak to strong local signals, and the control of "fading" due to atmospheric conditions.

You are cordially invited to hear the new Gulbransen 53. Agents in all principal towns will gladly demonstrate.

GULBRANSEN

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