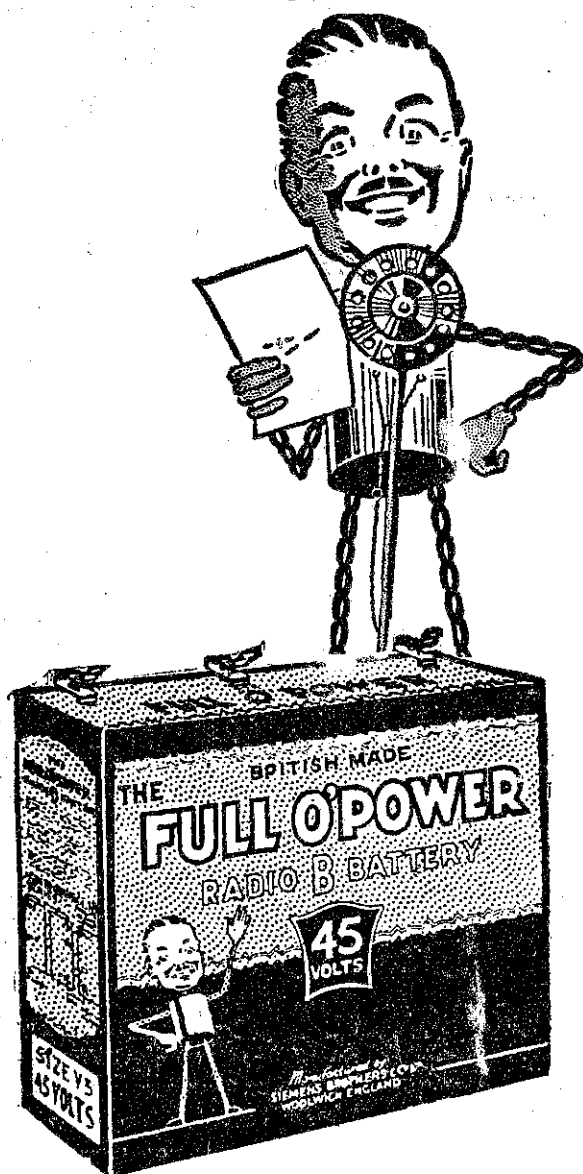


# Experience Teaches!



## These 6 Facts announced one by one in the Radio Record,

Only Seamless Drawn PURE Zinc Cups used.

Avoids corrosion and deterioration, gives larger output and longer life.

New Design of Unit Cell.

Contains 20 per cent. more active regenerative materials.

New Regenerative Materials, much more chemically active.

Means higher voltage, extra power and punch, pure tone, undistorted volume.

Lower Internal Resistance throughout its life.

Does away with "howling," distortion and ragged tone caused by high internal resistance.

Immense Storing Properties.

Exceptional shelf-life due to pure zinc, pure chemicals, uniform manufacture and perfect moisture-retaining seal.

Perfect Internal Insulation.

Prevents any possibility of parasitic leakages of current; a Full O'Power Battery cannot cause noises.

have told you why the  
**FULL O'POWER** is so far  
ahead of ordinary batteries

*Now prove it for yourself!*

## FULL O'POWER

"THE POWER BEHIND THE TONE"

Sole N.Z. Distributors:

**CORY-WRIGHT & SALMON**  
AUCKLAND — WELLINGTON.

South Island inquiries to ASHBY, BERGH & CO., LTD., P.O. Box 46, Christchurch.  
J. MACILREE, P.O. Box 611, Dunedin.

### THE RESULT OF EXPERIENCE!

The following is an extract from a letter written by an important supply authority: July 24, 1931.

Dear Sirs,

.....  
Full O'Power Batteries seem to be very efficient and the torch battery is the best we have used.

Yours faithfully,