

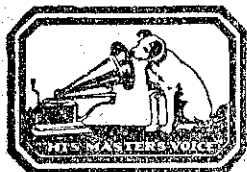
BEFORE BUYING

Your New Wireless...

SEE these

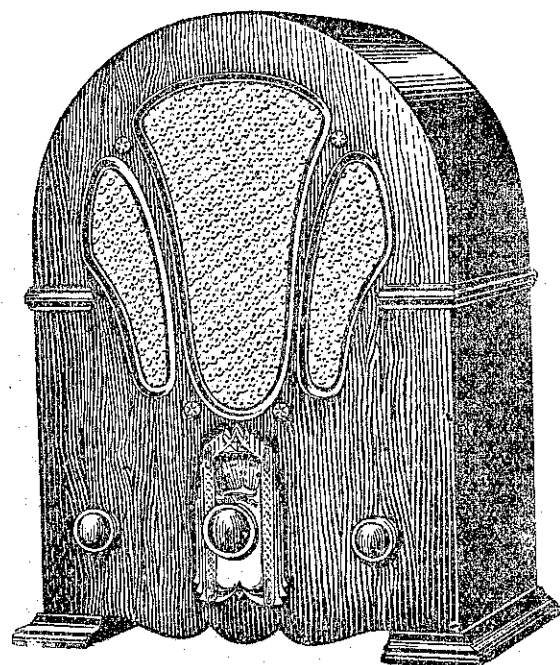
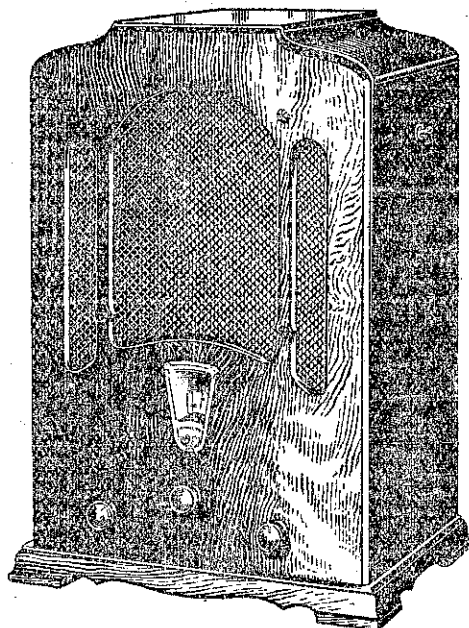
"His Master's Voice"

Models



R7 £32/10/-

The finest small size big set ever built! An 8-Valve screen-grid super-heterodyne with fine, full tone—amazing range and selectivity. Telescoped into a cabinet of richly grained walnut.



R5
£18/10/-

The greatest local receiver to-day! Sets a new standard of value at the sensationally low Price,

£18/10/-

Housed in a handsome cabinet, only 15in high. Weighs but 16lbs. Can be conveniently carried anywhere.

"HIS MASTER'S VOICE"

His Master's Voice (N.Z.) Limited, Wellington.

Archibald's Toast

(Continued from page 8.)

what 'as always give yer the cold shoulder. Women what 'as sat up knittin' their brows while waitin' for their 'usbands 'as switched on the set and started darmin' socks, too. Folks what 'as got out of the fryin' pan into the fire 'as got back into the fryin' pan again. Many a man what used to curse when the man next door played 'is bagpipes now switches on 'is radio with a smile! Men what 'as wives what 'arps on the one string now enjoys a string band! If yer 'as been spurned by the girl friend—buy 'er a new radio valve. I was once sat on by a fat woman at a dance. She fell on me! If she'd 'ad ear phones on she would 'ave 'eard what I thought of 'er! I bought meself a new valve—the one in me pocket would 'owl' no more! Many a man by switchin' on the set ain't 'eard the rent-man knockin' or the baby bawlin'!

Charge yer glasses, radio folks. 'Ere's 'Ealth to Radio! May its oscillations never ossify or the other be any other. May the tom-cat's mew give place to the variable-Mu, and may the push-pull Pentode ever be 'eard at the Old Bull and Bush!—Yours with a hic-cup,

ARCHIBALD.

Our Mailbag

Radio Society's Views on Record Broadcast.

AT a meeting of the Timaru Radio Club to-night, the question of the gramophone company's objection to the use of records for broadcasting was discussed. A point that seems to be overlooked by the objectors is the demand

that must be created for certain records, after they have been heard from the broadcasting stations. Many instances were related at the meeting of purchases being made after the records were heard over the air. Many thousands must be sold annually as a result of this form of publicity. It seems a very narrow view must be taken by the recording companies. The listeners, the R.B.C., and the B stations must be their best customers.—Timaru Radio Club, per W. A. McLachlan, assistant hon. secretary.

19,000 Miles by Phone

New World Record

A WORLD'S record in long-distance telephony was established recently by means of a call from Christchurch, via Sydney and London, to Buenos Aires. The test was made with a view to ascertaining the commercial efficiency of the circuit over this route. From Christchurch to Wellington the gap was, of course, bridged by ordinary telephone lines, and from Wellington to Sydney the trans-Tasman wireless service was used. The next link was the A.W.A. radiophone to London, and from there the trans-Atlantic wireless telephone to Buenos Aires completed the talk. The technical operators report that voices, not only from each end of the circuit, but at every point between, were marvellously clear.

Recently a world record for long-distance radio telephony was created by bridging the distance of 17,000 miles between Sydney and Valparaiso, but the conversation from Christchurch to Buenos Aires constitutes a new record of 19,000 miles. As the time occupied by the voice travelling over such a circuit is only about one-eighth of a second, persons conversing do not notice any lag in the words spoken.

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