

The New Zealand Radio Record —AND— Home Journal

(Incorporating the "Canterbury Radio Journal.")

P.O. BOX. 1032, WELLINGTON.

Literary communications should be addressed: "The Editor"; business communications to "The Manager"; technical communications to "The Technical Editor."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after last insertion.

Published Weekly. Price 3d. Subscription Post Free in advance, 12s. 6d. per annum.

RADIO PUBLISHING COMPANY OF NEW ZEALAND, LTD.,
P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, DECEMBER 11, 1931.

"THE LISTENER."

WE think we shall be rendering a definite service to listeners who are interested in maintaining contact with the best thought of the day by outlining briefly in this article the splendid service now being given in various fields by "The Listener." This is one of the weekly publications of the British Broadcasting Corporation. It is now in its sixth year of publication. It was called into being primarily with the object of making available in printed form the wealth of valuable talks and discussions contributed to the listening public from the stations of the British Broadcasting Corporation. Through ability to call upon the leaders of thought in every field, the British stations have been able to place before the public in Britain an amazing range of information and informed discussion of current affairs. In "The Listener" the greater part of this mine of valuable matter is recorded. The outcome has been to establish a magazine which for vitality of interest, breadth of subject, and variety of expression, if not rivalled in the journalistic field to-day. Through the intimate association with radio, everyday affairs are kept definitely in the forefront, and people who desire to keep abreast of current affairs, both in the political, the economic, the scientific and the literary spheres, can ill-afford to miss contact with "The Listener."

THE recent political upheaval in Britain necessitated the use of radio, in order to rapidly convey to electors the issues confronting the country. Thus speeches by the outstanding leaders of the various parties may be regarded as epics in their field; each and all are recorded in verbatim form in "The Listener." Not only that, but the departure of Britain from the gold standard was made the occasion for an extraordinarily authoritative and informative review of the gold standard by so great an authority as Sir Josiah Stamp. The concentration of thought upon the problems now confronting civilisation and afflicting the welfare of the world is reflected in a series of articles initiated by Mr. H. G. Wells with the title of "What Would You Do With the World?" This is designedly provocative of thought on the assumption

that he and other selected speakers who were to follow him were given the powers of a dictator over the major activities of the world for a period of 20 years. The thought of the powerful and original minds associated with Mr. Wells in this symposium opens many avenues for the reflection of thinking people. Other regular contributors of note are Dean Inge, Mr. Desmond MacCarthy, who speaks and writes consistently upon literary topics, and Mr. Gerald Heard, who discourses regularly upon "This Surprising World," revealing a comprehensiveness of knowledge and familiarity with scientific realms that are astonishing and informative. The topics chosen, however, are not unduly heavy. Due attention is given to the lighter realm. Edgar Wallace, for instance, discourses upon "The Adventures of a Journalist," and again upon "Criminals I Have Known." "Memories of a Medical Life" are given by another speaker, Dr. J. Ford Anderson—but the range of topics is too vast to be even mentioned.

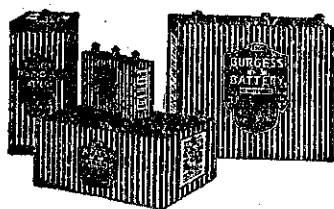
PLAINLY the objective in the conduct of "The Listener" is to make it an authoritative and informative medium for the production of thought among listeners. Books occupy an important part in its pages. From time to time special Book Supplements are included. Here the most capable reviewers in their fields cover the latest publications. The net result of the concentration of talent available to the B.B.C. in all the fields briefly mentioned is that "The Listener" to-day constitutes a magazine deserving of a circulation far wider than Britain herself. Overseas listeners who are interested in the trend of political and economic, as well as scientific and literary thought, are able to secure in this publication the cream of the talks given through the various stations of the B.B.C. We make no apology for paying this tribute to "The Listener" and directing the attention of our readers to its worth. The annual subscription, it may be mentioned for those who are interested, is but 19/6 per annum, and correspondence should be addressed to the Publishers, 8-11 Southampton Street, Strand, London, W.C.2.

Approaching 70,000

Licenses Steadily Mounting

THE latest return from the Post and Telegraph Department indicates that there were approximately 70,000 radio licenses at October 31, 1931. At the same date last year the total number was 59,574, showing that during the last twelve months there has been a growth of approximately 10,000. The growth has been fairly evenly distributed under the various heads, although the dealers are 200 less than last year. The transmitting and receiving licenses have increased by 100 per cent., indicating the growing popularity of radio as a hobby. The detailed figures are as under:—

DISTRICT.	CLASS.				
	Receiving	Dealers'	Transmitting and Receiving	Experimental Special	Free
AUCKLAND	20,200	257	105	1	93
CANTERBURY ...	10,891	151	98	2	45
OTAGO	8,438	130	67	2	31
WELLINGTON ..	28,022	397	160	4	52
	67,551	935	439	9	221
TOTAL: 69,155.					



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BURGESS RADIO BATTERIES, All Radio Dealers.

LOFTIN-WHITE AMPLIFIERS Stewart Hardware Ltd.,
Courtenay Place, Wellington.

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