

NOTE "RIDGE" SUPPORT
FOR EACH
UNIT CELL

MR FULL O'POWER



ANNOUNCES
FACTS

Look for the next announcement
in the "N.Z. Radio Record."

PERFECT INTERNAL INSULATION OF FULL O'POWER ENSURES "SILENT" WORKING

★ A Full O' Power is not merely an ordinary arrangement of unit cells in a cardboard container—the whole assembly is a carefully thoughtout scheme for providing and maintaining **PERFECT INTERNAL INSULATION**.

The "ridge" support for each unit cell (shown above) permits a free flow of insulating compound throughout the battery. The extra thick cardboard nest-divisions are thoroughly wax impregnated at high temperature to expel all moisture, and again doubly wax-coated for surface protection against leakage.

All these points—exclusive to Full O' Power—are your safeguards. Noisy crackling reception is caused by parasitic leakage of current, due to a breakdown of internal insulation. Your reception with a Full O' Power battery is bound to be perfect because the internal insulation is perfect—yet another **FACT** contributing to make Full O' Power "the finest H.T. battery obtainable to-day."

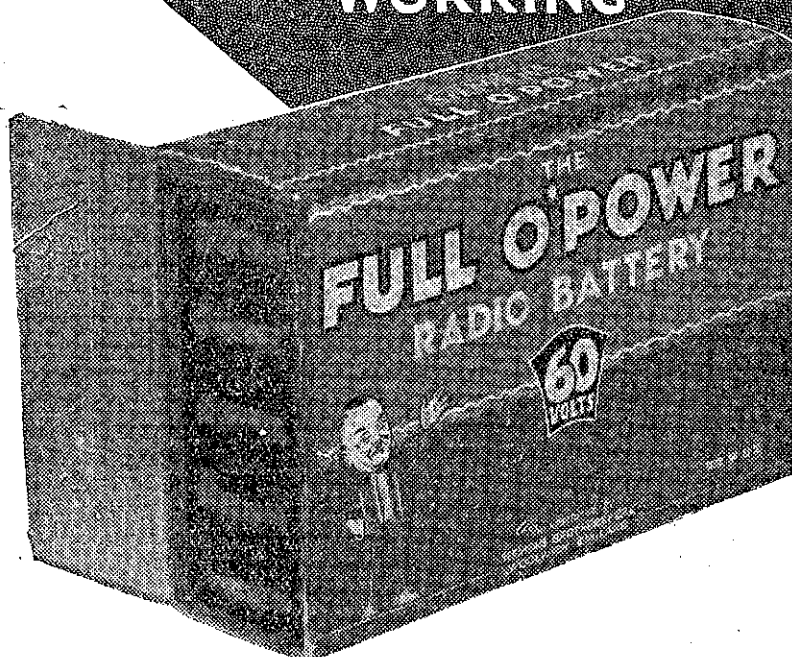


POST THIS COUPON

Messrs. CORY-WRIGHT & SALMON,
P.O. Box 1230, or P.O. Box 1650,
Wellington. Auckland.

Please send me, FREE, a copy of your
trated "Full O' Power" Booklet, which
interesting battery "tips" and depicts
tail the complete Full O' Power range.

.....
.....
..... R.R.



Sole N.Z. Distributors:
CORY-WRIGHT & SALMON, Auckland and Wellington.
South Island inquiries to:— Ashby, Bergh & Co., P.O. Box 46, Christchurch.
J. Macilree, P.O. Box 611, Dunedin.

FULL O'POWER—"THE POWER BEHIND THE TONE"

Manufactured by SIEMENS BROTHERS & CO., LTD., WOOLWICH, S.E.18.