

(Continued from page 1.)
that is all that matters.

The Government here, I believe, are intending to follow in the footsteps of the English Government and take over the service. That, I think, will be a fatal mistake. Apart from the general arguments that can be advanced against Government administration of a service such as this, the new Corporation must face the fact that they must make a little money go a long way. The B.B.C. has huge sums to play with (over a million pounds last year), but in your country this is far from the case. Radio in a small country needs careful attention and fostering. You cannot afford to neglect the listeners, and it seems that the proposals advanced by your Government intend to do this. A most unwise step.

Those in England do not have to put up with the programmes as you would have to were the same system to operate. The Continental stations, most of which radiate excellent programmes, are within the reach of even the most unambitious set. But you being, so to speak, isolated are different and have to rely on the programmes provided by your country. It is, then, of paramount importance that your system be elastic enough to cope with all tastes.

From what I have seen of changes of this nature, they have not been particularly successful. There is always a temporary improvement—you know,

Programme Jottings

"TY DAFFYD" (Mr. D. E. Parton, chairman of the 3YA Children's Sessions Advisory Committee) was present during the Children's Hour recently and put a poser to Aunt Pat. He gave the name of a Welsh town and asked her to spell it. The name was "Llanfairpwngellogogoch." Aunt Pat said her typewriter did all her spelling!

MARJORIE ALEXANDER, a brilliant young Christchurch pianist, again distinguished herself at the recent Ashburton Competitions, when for the third year in succession she won the coveted Tucker Trophy, which now becomes hers outright. Miss Alexander proposes shortly to tour New Zealand with a concert party, one of whom will be Kathleen Bond, another 3YA artist. Afterward she

the new broom idea—but before long matters settle down again and one is lucky if they do not become worse.

The service now given by your Broadcasting Company appears to be quite good. I should not like to compare it with others, as it is so hard to get a common basis, but it does seem that the present company has done great pioneering work and built broadcasting to a surprisingly high standard.

will take advantage of the scholarship awarded her by the Royal Academy of Music, London. Miss Alexander will be playing at 3YA on November 11.

The Voice of Michael

OWING to pressure of space and the limited response to our competitive offer for reports on talks, this page is suspended till further announcement.

THAT teller of sea stories, "Lee Fore Brace," is a very popular performer at 1YA. Many listeners will echo the sentiments expressed by the writer of this letter from Wairoa to the station manager at 1YA: "Being a follower of the sea it is with keen interest that I listen to these romances of the deep. One can almost feel the salt spray flying as he tells of these thrilling episodes. It would do your heart good, and his too, if you were to see a group of the lands from the village clustered round the loud-speaker on the night he is at the 'mike.' These youngsters, keen for adventure, sit and devour every word of his stories, just the same as young Drake would have done years ago had wireless been in vogue in those days, and I don't mind telling you that the parents are just as interested as the boys."

Australian Programmes

Wednesday, September 9.

STATION 2FC.—9.30 p.m.: "The Chinese Puzzle," a four-act drama.

11 p.m. and 11.36 p.m.: The Neapolitans, a vocal quartet. 11.10 p.m. and 11.29 p.m.: Ethel Lang, monologues.

2BL.—9.30 p.m., 9.43 p.m., and 11.23 p.m.: The National Broadcasting Orchestra. 10.3 p.m.: A recital by Clive Carey, baritone. 11.14 p.m.: Cyril Monk, violinist.

3LO.—9.30 p.m.: Concert by the Mission of St. James and St. John.

3AR.—9.45 p.m.: Old-time dance night.

Thursday, September 10.

STATION 2FC.—9.30 p.m., 9.47 p.m., 10.11 p.m., and 10.38 p.m.: The Bondi Beach Concert Band. 9.40 p.m., 10.35 p.m., and 11.27 p.m.: Bes Blake, soprano. 11.23 p.m. and 11.27 p.m.: Enid Conley, pianiste.

2BL.—9.30 p.m., 10.12 p.m., and 10.52 p.m.: The Sevilla Gipsies. 9.35 p.m. and 10.42 p.m.: Jack Lumsdaine, the Radio Rascal. 9.55 p.m. and 11.10 p.m.: Josef Kaartmen, saxophonist. 10.2 p.m. and 11.31 p.m.: John Stuart and Sadie Anderson, entertainers. 10.25 p.m. and 11 p.m.: Two short sketches.

3LO.—9.30 p.m.: "The Austral Trio." 9.45 p.m.: Dance items, interspersed with variety numbers.

3AR.—9.50 p.m.: Description of the Victorian championship wrestling and boxing semi-finals.

Friday, September 11.

STATION 2FC.—9.30 p.m.: Concert arranged by G. Vern Barnett.

2BL.—9.30 p.m.: An orchestral hour. 10.30 p.m. and 11 p.m.: Dorothy Hall, entertainer. 10.37 p.m.: Novelty bell and piano solo. 10.41 p.m. and 11.34 p.m.: "Cash and Carrie," entertainers.

3LO.—9.30 p.m.: "The Golden Threshold," an Indian song Garland. 10.30 p.m.: Military band concert.

3AR.—9.50 p.m.: Community singing from the Central Hall, Geelong.

Saturday, September 12.

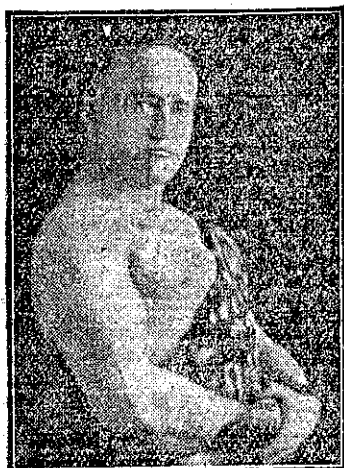
STATION 2FC.—9.30 p.m.: The A.B.C. Players in their new season's offering of the latest in Music, Comedy and Nonsense.

2BL.—9.30 p.m. and at further intervals: The Burwood District Band. 9.37 p.m. and 11.21 p.m.: Bernice Patterson in popular songs. 9.40 p.m.: "Jake and Lou" will entertain. 10 p.m.: Description of boxing contest at Sydney Stadium. 12 p.m.: Captain Hughes will speak on the history of the Schneider Cup. If conditions are favourable, this will be followed by a relay covering the latter part of this famous race.

3LO.—9.30 p.m.: Relay from 2FC, Sydney.

Faraday Centenary

THERE will be some distinguished speakers at the meeting which is to be held in the Queen's Hall, London, to commemorate the Faraday Centenary on Monday, September 21. They will include the Rt. Hon. J. Ramsay MacDonald (Prime Minister), the Duc de Broglie, Senatore Marconi, Professor Elihu Thomson, Professor P. Zeeman, Sir Wm. Bragg, the Rt. Hon. Lord Eustace Percy (president of the Royal Institution), and others. Atmospheric conditions permitting, rebroadcasts will be carried out by the YA stations.



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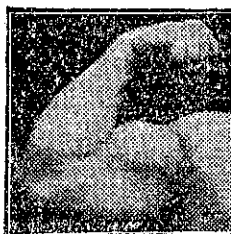
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11/9/31

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These letters and hundreds more may be seen at my offices at any time.