

From All Angles

(Continued from page 3.)

on this stand was an automatic record-playing instrument which, without attention, plays both sides of 12 records. The price was only £150, little more than that of a good radio and gramophone combination of a couple of years ago. It was a very attractive piece of furniture, too.

Home-built Apparatus

VERY many visitors examined and commented upon the sets that were exhibited on the "Radio Record" stand. These were the "Outspan Five," the "Rejesta II" crystal set, and a Schnell s.g., det., audio, three-valve all-wave set. Beside these sets there were two 30 henry chokes and a 100 watt transformer built up from specifications in the "Radio Guide." A few queries were forthcoming on the subject of radio construction, but they were less in number than on previous occasions. Perhaps this is to be explained by the fact that the Technical Editor was not always present. Nevertheless, I think the number of persons interested in radio technique and construction is on the wane. Still, there are yet many, and they must not be neglected. Construction seems to be settling on small sets from the crystal to three valves. The larger sets do not seem to be much in demand, although the "Outspan" has had a good run.

Children's Session

THE children's session as presented on the stage of the Town Hall on Friday evoked considerable interest, and hundreds of kiddies flocked into the building "to see how it all works." Aunts Molly and Daisy, with the help of some of the uncles, put on a very good show for the younger people, though I thought it a great mistake that some twenty or thirty little girls, nicely decked out in white, should be left standing on the stage ten min-

utes or so before the session began. Toward the end of the wait many of them appeared very nervous. I believe some of the uncles were missing at the critical moment—a woman's privilege, surely.

Questionable Salesmanship

WHILE standing near one display, I overheard the following conversation between a lady and the stall attendant:—

Lady: I think I prefer the smaller of those two sets.

Attendant: Well, it's a matter of personal taste, of course; but I'd strongly advise you to consider taking the larger, because it's adapted for television.

The larger set was over £20 dearer, and television—in New Zealand, at any rate—is a long way ahead. "Fair play—"

The Organiser

MUCH of the heaviest work in organising the show fell upon the shoulders of Mr. Charlie Camp, the secretary of the Wellington Radio Dealers' Association, and it must be admitted that he did his work faithfully and well. The ideas for the decorations, which were executed by Hanna and King, were his, and they were probably the best representations of their kind yet carried out in Wellington. As show organiser, Mr. Camp did excellent work, and the great success is in no little measure due to his untiring efforts.

Public Relations

(Continued from page 6.)
ciated with the company and its operations, their members are in this respect entirely independent. With each member an authority on his or her subject, the committee as a whole acts as a clearing house or tribunal on such matters in the broadcasting service as come within its scope, and is able to offer to the company suggestions of

worth-while value without any question of unfair discrimination between the various sections of the community entitled to use a national broadcast service. By this co-operation the objects of the associations, and societies represented, and also the objects of the Broadcasting Company, have been furthered, and on the other hand listeners receive the benefit of the application to a new science of the experience of persons who have given many years and done much work for the ideals aimed at by their organisations.

By adopting a procedure based on these considerations, both the material included in the programmes and the construction of the programmes are subject to review before they are broadcast by committees whose personnel is specially qualified to deal with them.

Wellington Radio Show

(Continued from page 9.)

been the exclusive privilege of the wealthy. A news session, especially valuable to country listeners, fills in from 7 to 8 o'clock, and from 8 to 10 or 11 o'clock carefully organised concerts are broadcast from the four stations. And this is by no means all that the New Zealand listener receives over the air in return for an annual

license fee which works out at a cost of a fraction over one penny per day. In addition, there are innumerable relays and rebroadcasts of important public functions and happenings, thrilling descriptions of exciting sporting events, instructive lectures and talks by experts and notabilities, and, though I mention it last you may be sure that I do not regard it as the least important, regular Sunday evening services for children and adults.

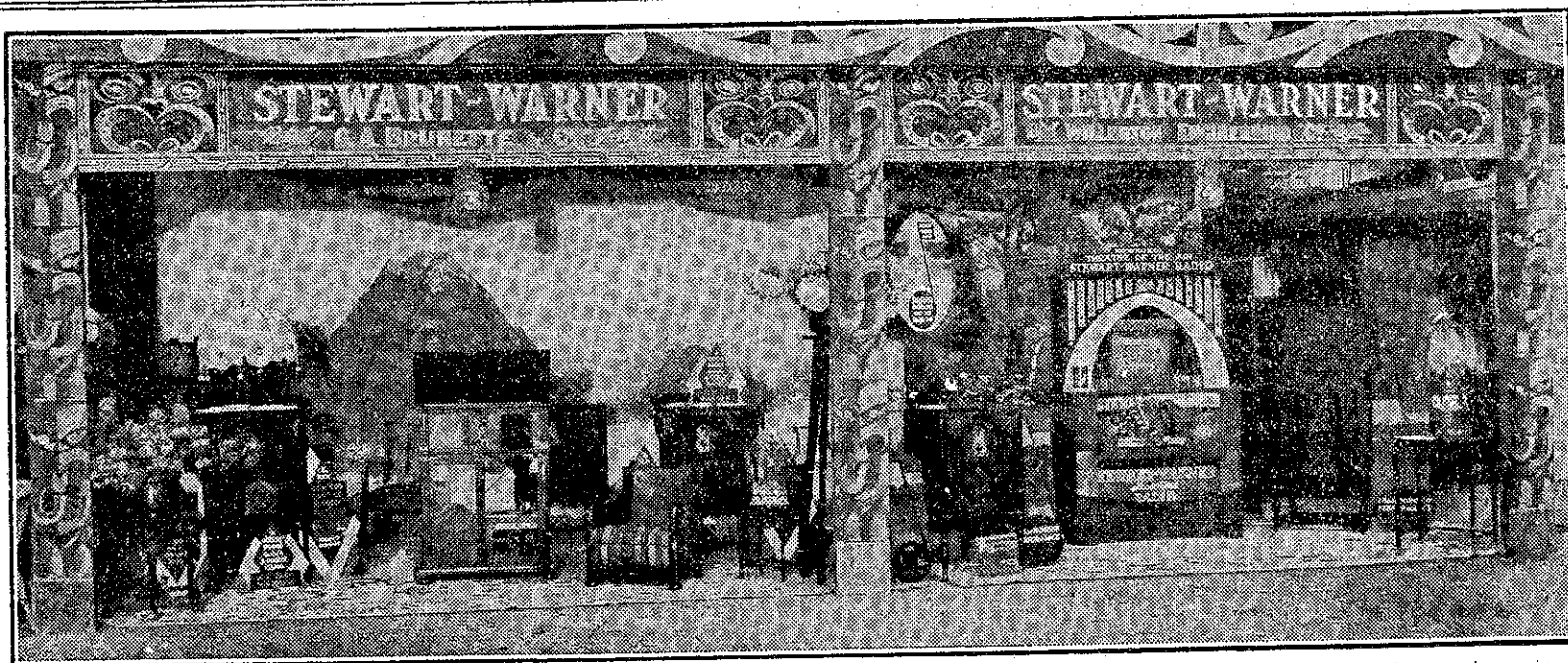
With these facts before you, you will agree that I have not exaggerated in describing New Zealand's broadcasting service as being both generous and democratic. I have given you these facts because I realise, as you will also, that the Wellington Radio Exhibition, which has been so successfully opened this evening, is intimately and inseparably associated with the broadcasting service. Displayed in its stalls are the perfected instruments by means of which you can bring this great service into your homes, and let me say in conclusion that with such a service as is now available even the most costly receiving set will prove to those who can reasonably afford it a highly profitable investment. If you can possibly do so, spend an evening at the Radio Exhibition. The talented Maori entertainers will delight you, and you will find a wealth of interest in the exhibits.

Select your station by using one of our
HIGHLY EFFICIENT WAVE TRAPS
Price only 15/-.

PHILIPS Q.P. SET AND SPEAKER, £14/14/-.
STEINITE 8-Valve CONSOLE Model, with Dynamic
Speaker, now £29.

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Licensed Radio Dealers,
120 WILLIS STREET, WELLINGTON.



One of the most outstanding displays in the Radio Exhibition was undoubtedly that of Stewart-Warner, arranged by Hope Gibbons, Ltd. Their most amazing 24-item repeating and record-changing machine was the object of admiration by all, and the uncanny way in which the records were handled and turned over was very fascinating. A moving display, aptly called the "Newsreel" Stewart-Warner Theatre of the Air, was attracting much attention on the second stand. The stand attendants reported good business and continued high interest in this well-known line. * * *