

# FERRANTI

## COMPONENTS

are recognised by critical designers as essential for RECEIVERS and AMPLIFIERS where quality is the first consideration.

Inferior components may give temporary satisfaction, but with good components the first cost is the last cost.

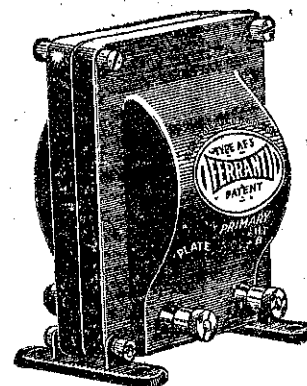
Unrivalled knowledge is behind the design.

Great resources are behind the manufacture.

And a great firm stands behind the product.

*That is Your Security*

## TRANSFORMERS



1. Ferranti Audio Frequency Transformers are definitely the most suitable for any set.
2. Ferranti Transformers do not require replacement year by year—they last indefinitely.
3. As Transformer experts we can demonstrate beyond dispute that any good set is better with Ferranti Transformers.

*You must have a good  
Transformer — and the  
Best is Ferranti*

N.Z. AGENTS

ARTHUR D. RILEY & CO. LTD.,

AUCKLAND

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