

# ng except price!

## A handsome Console at practically the price of an ordinary midget

In Radiola 45E, the leaders of Radio present a Screen-Grid, All-Electric Receiver with TONE CONTROL.

This new feature enables you, by merely turning a small knob, to accentuate higher or lower musical registers at will. If you enjoy the deep bass of an orchestra, just turn the tone control and the drums roll out of the background—a further turn and the high sweet notes of the violins stand out clear and true.

And besides Tone Control, Radiola 45E has the following features:—

Australian and New Zealand reception.  
Full power Dynamic Speaker.

High degree of sensitivity—amazing amplification of distant signals.

Extreme selectivity—no overlapping of broadcast stations.

Elimination of hum.

Individuality and charm are expressed in the artistically designed and proportioned Console Cabinet. The richly-patterned panels and delicately carved moulding are of the highest grade workmanship, while the cabinet is of specially-selected walnut.

Equally satisfying to the eye and to the ear, Radiola 45E is a triumph of artistry and good value.

## SEE—HEAR—RADIOLA 45E

### List of Agents

Wellington: THE BRISTOL PIANO CO., LTD.  
H. NIMMO & SONS, LTD.

Auckland: THE BRISTOL PIANO CO., LTD.  
FARMERS TRADING CO., LTD.

New Plymouth: H. NIMMO & SONS, LTD.

Palmerston North: H. NIMMO & SONS, LTD.

Hawera: LAIDLAW'S MUSIC STORES.

Wanganui: THE BRISTOL PIANO CO., LTD.

Napier: HARSTEN'S MUSIC WAREHOUSE.

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Mania: JEROMSON BROS.

Opunake: RICHARDS & McKINLEY.

Hamilton: THE BRISTOL PIANO CO., LTD.

Martinborough: DALE & GRACE.

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VULCANIZING CO.

Christchurch: THE BRISTOL PIANO CO., LTD.  
WEBLEY, SONS & GOFTON, LTD.,

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THE BRISTOL PIANO CO., LTD.

Westport: F. HIGGINS, Palmerston Street.

Invercargill and Southland: DICKEYS LTD.

Nelson: FREDERICK CULL, Bridge Street.

Blenheim: THOMSON & LLANFEAR.

Seddon: LUCAS BROS.

*RADIOLA---the Gift that keeps on giving*