

Radio is not all Entertainment

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with fast patrol cars used for the protection of life and property in and around those cities at night. Throughout the day and most of the night our numerous and efficient A and B class broadcasting stations supply almost continuous entertainment, news and educational services to nearly 400,000 Australian homes. Our experimental short-wave broadcasting services transmit Australian programmes frequently to all parts of the world and occasionally receive programmes from Great Britain and America, to be repeated to Australian listeners through our local stations. Arrangements have recently been completed to maintain communication with the British and foreign mail and passenger-carrying aeroplanes which are now initiating regular transport services between Australia and Europe. The future of wireless communication is full of interesting possibilities. I look forward to the time when Australia will have direct wireless telegraph and wireless telephone services with every important country of the outside world, together with further extension of local and international broadcasting services. I hope we shall continue successfully to make Australia the wireless centre of the Southern Pacific.

The exhibition at present being held in Perth shows conclusively that the modern household broadcasting receiver has now reached a stage of great reliability in design and construction, extraordinary efficiency in pick-up and reproduction, simplicity in operation, combined with attractive appearance and reasonable cost. These things have now become almost a household necessity; they are no longer in the experimental stage, but the modern all-electric radio set is now regarded as a perfectly safe and attractive investment for the household. Incidentally the rapidly increasing popularity of broadcast listening shows that this branch of the great wireless art is assisting in no small measure to render home life more permanent and attractive.

Notable Operatic Broadcast

Directional Microphones Employed

SEVERAL weeks ago the first broadcast of a musical drama from the stage of the Metropolitan Opera House in New York was heard over a coast-to-coast network of broadcasting stations. Hitherto the management of the Metropolitan has steadfastly refused to allow broadcast performances of its productions, on the ground that radio technique had not reached the point where it could do justice to an operatic performance.

The new parabolic, camera-principle microphones, which follow the characters in their action much as a spotlight trains on the stage, were used for the broadcast, and proved a marked success.

FREE RADIO GOODS

WIN A BIG MODERN CABINET SET!

Oh, Boys What a Chance!

FREE RADIO for everybody . . . and so easy to win . . . Equal chances for everybody . . . No entrance fee in this COLOSSAL COMPETITION.

Read this extract from Alec Wallace's letter:

"I already have ninety points towards a big cabinet set, but I want to know if there is any time limit to your offer. I think your plan is great fun, etc. Your truly,
(Sgd.) ALEC WALLACE."

NO ENTRANCE FEE.

NO TIME LIMIT.

Rip this coupon out and send it with a stamped addressed envelope to:

Stanley Smith,
Box 1032,

WELLINGTON.

NAME

ADDRESS

AGE

R.R.1.