

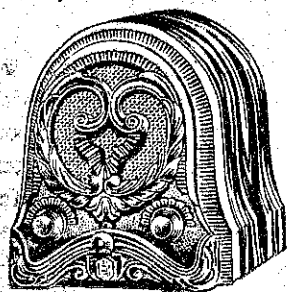
# CROSLEY Startles the Radio World with its new and Amazingly different receivers



They're here! . . . the new 1931 Crosleys . . . bringing an entirely new conception of radio beauty, value and performance. Setting new and greater radio standards . . . sweeping all before them . . . and definitely establishing themselves as the outstanding radio leaders for 1931.

*Sales are already proving popularity of these sensational New Crosleys!*

All over New Zealand the new Crosley models are being hailed with extraordinary enthusiasm, sales are soaring beyond all expectations, for never before has such value, beauty, or superior performance been offered. Prices range from £19/10/- for the "Wigit" to 80 guineas for the magnificent Radio Gramophone Combination—providing a model for every requirement.



## THE CROSLEY WIGIT

Fits into any surroundings because it is so small and unobtrusive—Only 12½ in. high, 11½ in. wide, 9½ in. deep. Astonishingly low in price as it is, this Wigit incorporates many unexpected and fine features, including 3 Screen-Grid Valves, and Electric Power Speaker, Marshon Condenser Power Pack, Single Tuning Control and Volume Control. It presents undoubtedly the finest radio value on the market at

**£19/10/-**

### Entirely New Material for Cabinet Construction

The acoustic qualities of the cabinets are greatly improved through the use of Crosley Repwood—an entirely new material, that also lends itself to the most beautiful carving and decorative effects.

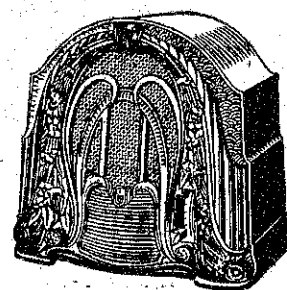
### Tone-Testing by Famous Artists

Every Crosley Receiver is critically tone-tested by leading artists, thus ensuring perfect fidelity of tone.

See your nearest Crosley Dealer TO-DAY and arrange for a demonstration of these outstanding Crosleys.

## DEALERS NOTE!

There still remains a certain amount of Dealer Territory available, and enquiries are invited from reputable firms to handle this fast-selling line.



## THE CROSLEY BUDDY BOY

Only 15½ in. high, 17 in. wide, 9½ in. deep, the "Buddy Boy" offers everything you could desire. New high efficiency circuit, utilising 3 Screen-Grid Valves and Full Dynamic Speaker, out-performing in every particular any other set of its type. Incorporates important features, conceived and perfected exclusively by Crosley. Price

**£26/10/-**

YOU'RE THERE WITH A

# CROSLEY

NORTH ISLAND DISTRIBUTORS:

**ABEL, SMEETON LTD.**

Wholesale and Retail Radio Merchants,  
27-29 Customs Street E., Auckland.

SOUTH ISLAND DISTRIBUTORS:

**L. B. SCOTT LTD.**

Cor. Manchester and Worcester Streets,  
Christchurch.

### AUTHORISED CROSLEY DEALERS:

Advance Cars, Ltd., Te Awamutu; G. S. Anchor & Co., Radio House, Hamilton; G. R. S. Allen, Eketahuna; S. U. Beckett, Whakatane; L. Booker, Te Puke; Boom Cycle and Motor Cycle Depot, Levin; H. J. Bowater, Taihape; Chrisps, Limited, Gisborne;

Cycles, Limited, Feilding; Dobbs Bros., Wanganui; C. J. Fleming, Taneatua; F. W. Hutchison, Matamata; T. F. Jessop, Waiohiki; Mackay & Jones, Ltd., Te Kuiti; Napier Radio Co., Napier; Chas. C. Neal, Putaruru; J. D. O'Connor,

Ohakune Junction; H. W. Parkes, Opunake; S. S. Parkes & Co., Dannevirke; D. H. Purdie, Waitara; C. W. Rait, Raetihi; Rose Auto Co., Rata; C. F. Washer, Tauranga; Ray Winger, Ltd., Taumarunui.