

PUBLISHED WEEKLY

# THE RADIO RECORD



Vol. IV., No. 39.

WELLINGTON, FRIDAY, APRIL 10, 1931.

Price, 3d.

**NEW!** — and the Greatest Value  
in all Radiola History!

## RADIOLA 45E

WONDERFUL SCREEN-GRID CABINET RECEIVER WITH TONE CONTROL.

Last year our slogan was:  
"And now the Radiola costs  
no more than an ordinary  
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slogan is: "Radiola is cheaper  
than an ordinary set."

Full power Dynamic Speaker, New  
Zealand and Australian reception,  
exquisite tone quality, together  
with a high degree of sensitivity  
and a total absence of over-lapping  
in reception, are features of this  
new All-electric Radiola.

Radiola 45E has been deliberately  
designed to give the public better  
radio value than has ever before  
been offered. You have never  
seen such a quality set at such a  
startlingly low price! Investigate  
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A splendid console at little more  
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