

Rescue!

In the call for rescue following initial havoc, Philips equipment and service met all demands.

Throughout long hours the short wave apparatus rushed to the scene by Mr. W. M. Dawson transmitted vital messages for medical supplies and service. The Red Cross organisation in particular was helped thereby and invaluable aid rendered sufferers.

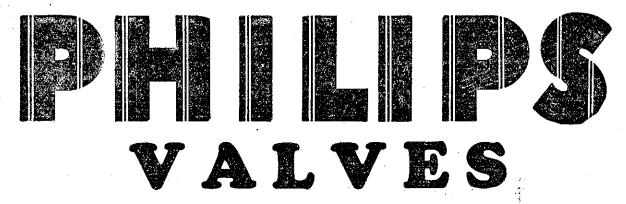
This performance was achieved with the

Special Series of PHILIPS 4-VOLT TUBES

which gave 100 per cent. efficiency.

This Philips Dependability, so vital in emergency, has been won by years of research in Philips Laboratories and painstaking accuracy in manufacture.

PHILIPS FOR SATISFACTION



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