

REST VOICE" IT'S HERE!

*The Set that has aroused
such tremendous interest and
enthusiasm right throughout
New Zealand*

Colonial is, and always will be, an exclusive radio. It is the fulfillment of a lifelong ideal of Dr. Fulton Cutting, an engineering genius, a prominent musician, and Director of the New York Opera Company.

A millionaire several times over, Dr. Fulton Cutting has devoted his whole energies to the perfection of a radio that could live up to his ideal.



DR. FULTON CUTTING
Chairman of the Board of
Directors of the Colonial
Radio Corporation, guid-
ing genius of Colonial's
engineering destinies.

Quantity production is a secondary consideration, yet so amazing has been the success of "Colonial Radio" that it has compelled the purchase of two additional factories, making a total floor space of over ten acres in the assembly plants alone. This represents an increase of over THIRTY-SIX TIMES in two of the worst years in American business history.

In Colonial Radio you are purchasing an instrument backed by one of the most distinguished and one of the most financial corporations in the radio industry. The "Colonial" nameplate is your assurance of perfection of quality regardless of cost.

Lord Baden-Powell

IN connection with the visit of Lord Baden-Powell, following are the dates of the main public functions for which broadcasts have been arranged:

Station 1YA.

WEDNESDAY, FEBRUARY 18: Civic Reception at Auckland Town Hall.

SATURDAY, FEBRUARY 21: Combined Scout and Guide Rally in Auckland Domain at 2.15 p.m.

Station 2YA.

FRIDAY, FEBRUARY 27: Civic Reception in Wellington Town Hall at 5 p.m.

SATURDAY, FEBRUARY 28: Scout and Guide Rally in Basin Reserve.

Station 3YA.

TUESDAY, MARCH 3: Civic Reception at Christchurch Municipal Chambers at 12 noon.

SATURDAY, MARCH 7: Scout and Guide Rally at Addington Show Grounds at 2.30 p.m.

SUNDAY, MARCH 8: Special Cathedral Service and handing over of Dedicated Flag from the Cenotaph, London, to Christchurch Cathedral Chapter for safe custody, 3 p.m.

Station 4YA.

MONDAY, MARCH 9: Civic Reception in Dunedin at 12.30 p.m.

WEDNESDAY, MARCH 11: Scout and Guide Rally.

Talks on the Air.

IN addition to the above broadcasts, various talks are to be given on the air, the speakers being Mrs. Wilson (Girl Guides), Dr. P. C. Fenwick (Dominion Commissioner of the Boy Scouts' Association and Lady Baden-Powell.

Auckland Notes

(By "Call Up.")

STATION 1YA was on the air till midnight on Tuesday, February 3, making announcements in regard to the earthquake disaster, and on Wednesday the closing down was similarly postponed. On both Wednesday and Thursday the station came on the air at about 10 a.m. to make announcements, and programmes were interrupted throughout the day as fresh news came to hand.

THE station was besieged by people in search of news and desiring messages broadcast. Whenever the required news was available it was willingly given, but no announcements were made unless they were official, as the broadcasting of mere rumours might have caused considerable harm. The station was unable to accede to requests for the transmission of messages, although hundreds of people, both by phone and by personal calls at the station, clamoured to have messages broadcast. Some were most inconsiderate in their requests. Little good could have been done by transmitting these messages, as the chances of them ever reaching those for whom they were intended were very remote, and no replies could have been obtained. Telegraphic communication was open between Auckland and the stricken area after 9 p.m. on Wednesday, but many people would not believe this when so informed by 1YA.