



CARRY YOUR PHILIPS WHEREVER YOU GO

Carrie Philips says:

"I WAS thrilled at the Philips idea of a Portable Radioplayer as handy to carry about as an attache case. Radio at our picnics! Radio on our car trips! But I was more than thrilled when I saw it. Handy, yes... but a beautiful polished walnut cabinet that looks so well in our drawing room. And simply no trouble. Just open the lid, tune in, and it plays. Aerial, batteries, loudspeaker and valves and everything—they're all inside the cabinet. And now we can amplify our records electrically. Dad says he has never heard such wonderful tone!"



PHILIPS

PORTABLE

BRITISH
MADE

radioplayers

Advertisement of Philips Lamps (N.Z.) Ltd. (Radio Division) Hope Gibbons Building, Courtenay Place, Wellington
Auckland Office: Paykel's Building, Anzac Avenue, Auckland

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