Empire Broadcasting

(Concluded from page 2.)

to provide a means for long-distance broadcasting, and advantage has been taken of the peculiar suitability of the 30-metre wavelength. . . . It is a matter for regret that we should have neglected to take advantage of the wonderful opportunity which broadcasting provides for communication with the outlying sections of the Empire.

"When we know that wireless sets are being bought in places as far distant as India and Iraq in the hope of being able to pick up the transmissions from Daventry once in a while for perhaps no more than a few minutes, we can form some idea of the enthusiasm which would be created if a short-wave station were established in this country of sufficient power to be heard more or less consistently."

This was two and a-half years ago! Now with the amazing technical advances that have taken place in the meantime, surely we Britishers are not altogether so unprogressive as to sit by with folded hands, and a resigned ex-pression, feebly murmuring, "It pression, feebly murmuring, "It can't be done," while someone else grasps the opportunity and again leads the way. Let us hope that the next cabled report on the subject after the conference with the B.B.C. experts will not be in the same pessimistic vein as the one referred to in the beginning of this article.

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Programme Features

(Concluded from page 19.)

Christchurch Topics

THE fortnightly "Radio Service" talk will be given at 7.30 by Mr. D. Cosgrove and Mr. W. Melbourne.

Dance music, played by the popular Bailey-Marston Dance Orchestra will be broadcast from 3YA following on a session of popular concert items.

Dunedin's Programme

THE weekly W.E.A. talk will broadcast from 4YA at 7.40.

AN attraction will be two half-hour plays presented by "The "Sketchers," under the direction of Miss Sheila Neilson, the well-known elocutioniste.

The plays are entitled "The Strutham Amateurs Present" and "Eldorado." Excellent casts of characters have been arranged. Miss Mollie Vickers, the possessor of one of the finest radio soprano voices in Dunedin, will be heard in several solo numbers. The Studio Trio will supply the instrumental portion of the programme, the items including several light numbers.

SATURDAY At 1YA

RESULTS of the Auckland Trotting Club's meeting will be broadcast during the afternoon.

During the evening's programme the String Octet will play several numbers, and the Snappy Three, already well known for their delightful entertainments, will be heard.

Notes from Wellington

WHEN, at 7.40 p.m., Mr. Colin W. Smith, B.A., technical editor of the "Radio Record," is introduced, listeners will have on opportunity of meeting one who is well known through the radio Press. Mr. Smith commences tonight a series of non-technical talks about radio.

THE programme from 8 p.m. to approximately 10 o'clock will be devoted to a relay of the final concert of the Wellington Symphony Orchestra's 1930 season.

The first half of the programme will be devoted to the famous "Flying and Cesar Overture" Dutchman Franck's "Symphony in D Minor," The second half of the programme will, following the usual custom, be of a lighter nature, the works to be pre-sented being the popular "Nutcracker Suite," Cesar Franck's "Variation Symphoniques" (the pianist being Mr. Frnest Jenner, A.R.A.M.). Jarnefeldt's "Berceuse" and "Praeludium." and the "William Tell" overture. The usual dance programme of selected gramophone records will be presented at the conclusion of the orchestral relay.

Notes from Christchurch

CONTRIBUTING to the varied programme at 3VA will be Mr. Eddie Hegan (songs with ukulele), the Joyous Pair (songs at the piano), the Christehurch Broadcasting Trio. Mr. Jock Lockhart (Scottish humourist). Mr. E. G. Williams (trombonist), and Mr. Jack Blair (songs at the piano).

Australian Programmes

Times Corrected for New Zealand.

Thursday, October 23.

Singing and band music from Ashfield Town Hall.

2BL: 10 p.m., the A.B.C. Players present "The Green Goddess," a four-act a four-act

play.
3LO: 10 p.m., "Tunin and Hearem." 10.30 p.m., dance music, interspersed with vaudeville items.

3AR: 10.15 p.m., studio reproductions of classical selections.

Friday, October 24.

STATION 2FC: 10 p.m., vocal and instrumental selections. 11.15 p.m., relay from 3LO Melbourne of variety

10 p.m., the "Happy Days" 2RT : Revue Company.

3LO: 10 p.m., transmission of an organ recital from St. Paul's Cathedral. 10.35 p.m., "Breton Folk Song" Cycle. 11.15

p.m., "Breton Folk Song" Cycle. 11.15 p.m., variety items. 3AR: 10.15 p.m., community singing from the Central Hall, Geelong.

Saturday, October 25.

Saurday, October 25.

STATION 2FC: 10 p.m., vocal and instrumental selections. 11.4, results in the New South Wales State elections.

2BL: 10 p.m. and 12.7 p.m., Harrison White banjo troupe. 10.30 p.m., relay of boxing contest at the Sydney Stadium. 3LO: 10 p.m., relay from the Melbourne Town Hall of a concert by the Royal Victorian Liedertafel.

3AR: 10.10 p.m., "Makeshifts." a stage comedy. 10.42 p.m., "Columbine."

"Columbine," a 3AR: 10.10 p.m., "Makeshifts," a stage comedy, 10.42 p.m., "Columbine," a fantasy. 11.33 p.m., "The Master of the House." 12.15, "The Proposal," a one-act comedy.

Sunday, October 26.

STATION 3LO: 10 p.m., a concert by Gustave Slappofski and the Victorian Professional Orchestra. 11 p.m., interval. Wurlitzer selections from the terval. Wurlitzer selections from the State Theatre.

3AR: 10.30 p.m., an entertainment by the Ballarat Male Harmonists.

Monday October 27.

STATION 3LO: 10 p.m., choral and chamber music. 10.45, pianoforte

4YA Relay

FROM His Majesty's Theatre, the concert to be given by the Dunedin Burns' Club will be relayed.

Trade Notes

New Quarters for A.W.A.

OWING to the expansion of their business Amalgamated Wireless have found it necessary to move into more commodious premises situated at the corner of Willis and Bond Streets, Wellington.

A.W.A. have taken over the whole of the third floor of this building. The floor space is divided into two parts, one used for bulk store, packing and unpacking, while the other part is divided up into general offices, showroom and storeroom for less bulky

The building is a handsome one of rather unique design, and A.W.A. can now claim to be housed in a building compatible with the prestige of the company, the class of goods manufactured and the varied wireless services carried on by them. On entering the commercial section the inquiry counter is immediately on the right. This spacious room houses the bookkeeping and correspondence sections. Adjoining it on the left is the accountant's office, and next to that the manager's office, and then the showroom and a storeroom, where the most frequently moved lines are handled. farthest corner is the laboratory. where defective apparatus is put right. In their new premises Messrs, Amalgamated Wireless feel that they will be able to serve their customers even hetter than in the past.

recital. 11.40 p.m., the "Bitza" Revue. 3AR: 10.15 p.m., old-time dance music, interspersed with variety numbers.

Tuesday, October 28.

STATION 3LO: 10 p.m., Gustave Slap-pofski and the Victorian Professional Orchestra.

3AR: 10.15 p.m., concert by the Echuca Federal Band.

Wednesday, October 29.

STATION 3LO: 10 p.m., a vaudeville programme from the Tivoli Theatre, 11.15 p.m., the A.B.C. Military Band, as-sisted by the "Sundowners" Male Quar-

tet.
3AR: 10 p.m., Relay of a special musical |programme from 2FC.

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