

The Great Match Exciting Commentary

SO the great match is over. And radio played its part nobly. While 50,000 must have actually seen the match, only wild guesswork can set a figure to the number who listened to the broadcast description.

Round each of the 50,000 licensed sets in the country there were grouped on this occasion probably an average of at least seven or eight people. That lifts the radio audience into a figure approaching the half-million—and even at that the figure is only speculative. The fact is outstanding that radio rendered a definite service to the sporting community of the country and by that means secured for itself



MR. CHAS. LAMBERG.
—Andrew, photo.

and for its subject a wonderful advertisement, using that word in the sense of public knowledge.

Both the announcing and transmission on the part of 2YA left nothing to be desired. Mr. Lamberg excelled himself in his running commentary on a thrilling game—a game so fast as to frequently outstrip the power of speech to follow the incidents. At times Mr. Lamberg admitted his inability to keep up with all the fine points of the game.

Nevertheless he made a wonderful job of his task and earned the gratitude of all listeners. With the aid of diagrams listeners could visualise in excellent fashion the run of the play and secured all the thrill possible without actual presence.

Listeners in distant spots were not slow to appreciate the treat that was being given them by radio, and very soon after the commencement of the game telegrams began to arrive both at the park and at the studio conveying the senders' appreciation of the description and the transmission. Acknowledgement was made of many of these messages at the time and subsequent to the match. They indicated the outstanding success of the broadcast and of the complete technical arrangements made for perfect transmission.

FOR those who could not gain admission to the park, the Big Tree Oil Company, in conjunction with Philips Radio, arranged suitable reproducing apparatus in the Winter Show building. Upward of 600 people were present.

Bright Entertainment from 2YA

Limerick Competition in Eight O'Clock Revue is Most Successful

AS readers know, in connection with the 2YA Eight O'Clock Revue, conducted by Mr. Will Bishop, a Limerick Competition is a feature. There was a very big entry for the first competition, and six were chosen by the judge as best, and read over the air, and the public invited to express their preference for a winner from those six. This popular vote has now been concluded, and the award goes to Limerick No. 6, which reads as follows:—

*There was a young lady named Prue
Watched the football at gay Timaru.
She said, "How exciting
To see the boys biting,
It's really as good as the zoo."*

The sender of this entry was Miss Mary A. Wells, Te Rae-te-Whaka, Makirikiri, Wanganui, to whom a cheque for one guinea has been sent by the "Radio Record."

Second Limerick Competition.

HEAVY entry has also been received in connection with the second competition, announcement of which will be featured in the 2YA Revue on the night of Tuesday, August 12. The six Limericks that will be read then are as follow:—

No. 1—
*A certain diminutive flapper
Was fishing one day for some snapper;
Her mother said, "Dear,
How wet you appear,"
And proceeded right truly to slap
er!*

No. 2—
*A Victorian young lady called Russell,
With a ten-pounder fish had a tussle,
As she floundered about
That elusive old trout
Said, "I'm hooked, my young dear,
in your bustle."*

No. 3—
*Zane Grey's heart was terribly sore,
His fishing results had been poor;
If he'd only ask me,
I'd suggest Lambton Quay
As a place he can find sharks galore.*

No. 4—
*Uncle Billy a trout likes to fight,
He says, "Fishing gives boundless
delight";
But you should hear him grouse
When he finds that his spouse
Has fished through his pants in the
night!*

No. 5—
*The Announcer, up early and bright,
Went fishing, but got not a bite;
Too much interference
And no hook adherence,
So as usual he said, "Go-o-o-o-day
Night."*

No. 6—
*Three fishers went fishing one day
Off Wellington wharves, sad to say,
For what did they fish up
But poor old Will Bishop,
His Missus had put him away!*

The public are invited to express their preference for the best one of these six, and forward their vote to

Pedigree Stock Sale Broadcast by 2YA

AN event of special interest to dairy farmers will be a broadcast by 2YA on August 20 of a sale of pedigree Ayrshire bulls. This will commence at 2.30 p.m. at the wool stores of Messrs. Wright, Stephenson and Co., Ltd.

The stock to be offered for sale was imported from Canada under a guarantee fund financed by certain New Zealand farmers, and only those concerned have the right of purchase. During the course of the afternoon the president of the New Zealand Ayrshire Cattle Breeders' Association will give a detailed outline of the scheme for importing pedigree stock. As Wednesday is normally 2YA's silent day, the station will close down at the conclusion of the sale.

Mr. Will Bishop, c/o "Radio Record," P.O. Box 1032, Wellington.

The subject of the third Eight O'Clock Revue Limerick Competition is "Motor-cars or Motoring," and limericks bearing on that topic must reach Mr. Will Bishop, c/o "Radio Record," P.O. Box 1032, Wellington, to arrive on or before the first post Thursday, August 21.

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