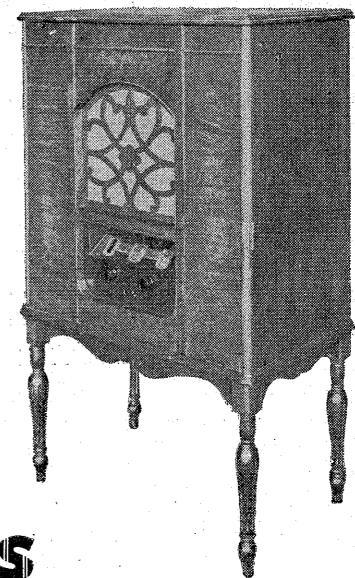
Radio come True and the Phonograph come to life

Have you heard the two NEW PHILIPS Radioplayers?

THOUSANDS during the last week have flocked to see and hear this new evidence of Philips leadership. Have you yet had an opportunity of realizing this wonderful advance in the technique of sound reproduction? If you haven't yet head the Philips 2810, do so to-day. If you have, compare it with any other set at any other price.

Here at last is effective screen-grid amplification, new sensitive linear power detection, single life audio amplification, the new heavy duty penthode, and a completely new dynamic speaker. These new features mean ample sensitivity, low background noise, and unparalleled beauty of tone—the nearest approach to perfection yet achieved in musical reproduction.



radioslayers_

Advertisement of Philips Lamps (N.Z.), Ltd. (Radio Division), Hope Gibbons Building, Courtenay Place, Wellington Auckland Office, 61 Dilworth Building, Auckland. Type 2610
RADIO CONSOLE
Type 2810
Combination Console
(Both Mains Operated)