

## Radio Exhibition

(Continued from page 4.)

not found it convenient to journey to the city to witness the British-New Zealand Test matches, as well as the more important provincial matches played by our visitors, I have no hesitation in saying that radio has been a truly wonderful asset.

"At this point I would also like to refer to a recent incident where radio brought two great flyers in contact with their parents on the other side of the world. I refer to Miss Amy Johnson and Wing-Commander Kingsford Smith, and there was more to it from the listeners' point of view, for here in New Zealand the owner of an average radio set could reverently listen to their conversation.

"This radio show will be continued throughout the week, from 10.30 a.m. till 10.30 p.m., and a specially prepared programme will be presented at each session. The Maori party will be present and an entirely different programme will be available each evening. On Friday afternoon there is to be a special children's session, and, I am informed we can expect over 5000 children to be present, all of whom are assured of a good time.

"Before concluding I must convey our sincere thanks to the management of the Broadcasting Company, firstly for the splendid arrangements made to have the Maori party in attendance each evening, and also for assisting the exhibitors by coming 'on the air' each morning at 10.30 a.m., thereby permitting demonstrations in this hall as well as in their city showrooms. To you all I express the hope that your evening will prove one of pleasure and benefit."

## Final Congratulations.

THE final night of the exhibition was a great success, for at an early hour the Town Hall was packed to the full. There was not a seat available in the gallery, and the downstairs was crowded for more than half the space with people as closely packed as possible. The Maoris provided an excellent programme, and judging by the prolonged applause and the encores, they were appreciated by the thousands who were present. It was found necessary to extend the sessions from the hall to half-hour periods.

Just before the conclusion Mr. Rickard, chairman of the Exhibition Committee, spoke. He said that at the opening he had expressed the hope that this year's attendances would eclipse those of last year, and this had been the case more so than had been anticipated. No doubt this was largely due to the efforts of the Maori party, but he would say no more about this splendid party till later.

He referred in appreciative terms to the co-operation of the Broadcasting Company. Mr. Ball, the company's representative, deserved special thanks for the services he had rendered at the sessions in connection with the exhibition. Speaking of announcers brought the speaker to refer to Mr. Drummond, Y.A.'s popular announcer, whose draw-out good-night was a feature with listeners. (Applause and calls for Mr. Drummond's attendance at the show.)

The organiser, Mr. Ritchie, and the manager, Mr. Mete Kingi, were then in-

## Beam Wireless

## Growth Recorded

FACTS, they say, speak for themselves, a sentiment which will be echoed by every person who peruses a copy of "Wireless Communication," a recent publication dealing with the network of world wireless communications established by Amalgamated Wireless Australasia, Ltd.

A few years ago the only Australian wireless services available to the public were the marine services to and from ships and the island services between Australia and Papua, and Australia and New Guinea.

To-day, step into the beam office at Sydney or Melbourne, or enter any post office in the Commonwealth, and you may send a message via beam to some of the remote places of the world—to Estonia or Greenland in Europe, Yukon or Alaska in North America, to San Jose De Guatamala in Central America, or to Cali Cirardot in the South America Republic of Columbia—to name but a few of the traffic destinations.

From the privacy of your business office or from your home, you may telephone to all parts of the United Kingdom and to no less than fourteen countries in Europe.

The booklet under review fully describes the radiophone service between Australia and Europe as well as the beam wireless services between Australia and Great Britain, and the Continent of Europe and North and South America; the A.W.A. coastal radio service, the marine wireless services for the transfer of messages between ships at sea and the Australian coastal stations, and between one ship and another ship.

Particulars of the extensive and strategic chain of wireless stations in the Pacific, established and operated by A.W.A., brings home to one the realisation of the highly important work that is being accomplished in advancing the interests of British communications in the south western Pacific.

With its controlling centres at Rabaul, Port Moresby and Suva, and a chain of wireless stations on the smaller islands, A.W.A. have established a network of wireless communications that is highly creditable and useful.

produced and applauded. Then Mr. Rickard had to thank for the general excellence of the entertainment, which had contributed largely to the success of the exhibition. This was certainly the best week's entertainment broadcast for from 2YA. During a supper that was to be provided for the Maoris some little token of the estimation in which their entertainment was held would be presented.

The final item was then presented, "Home, Sweet Home," well rendered. After this Mr. Mete Kingi spoke briefly and appropriately then addressed the Maori audience in his native language. He ended with the request that "Auld Lang Syne" should be sung. It was an impressive moment when all on the stage gripped hands and sung the old parting song—a fitting ending to a wonderful week's entertainment.

It is estimated that about 12,000 people passed through the exhibition.

## Broadcasting in Europe

THE broadcasting technique of Europe indicates a trend toward fewer and higher-powered stations. Switzerland is the latest country to broadcasting, similar to that being developed in England, is to be adopted, amend its broadcasting policy. Regional

The Swiss scheme will comprise three high-power stations in the German, French, and Italian-speaking sections of the country, with possibly smaller relay stations in some of the larger towns. The most powerful of the new stations will be erected at Munster, some twelve miles north-west of Lucerne, and will have a power of 60 k.w. in the aerial.

## Amazing Publicity

THE New Jersey "mortician" who recently asked for transmissions of funeral music would sympathise with the undertaker who has been sharply rebuked by the French journal "Charivari" for broadcasting "lugubrious publicity" from one of the Paris stations. To celebrate the fiftieth anniversary of his start in business the undertaker broadcast an offer to reduce his fees by 30 per cent. on all orders received within a week.

It is rumoured that the mortality of Aberdonians residing in Paris was abnormally high during the specified period.

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