

Musical and Dramatic Committee

Formation in Dunedin

A MUSICAL and dramatic advisory committee, to function in co-operation with the executive officers of the Radio Broadcasting Company, was formally constituted at a meeting held in the 4YA studios on Tuesday evening, July 8. Representatives from the leading musical and dramatic organisations were present, Mr. John Ball being in the chair.

After extending a cordial welcome to those present, Mr. Ball briefly outlined the character and purpose of the company's public relations scheme. The value of this scheme, formulated by the general manager, had been eloquently demonstrated by the results which had accrued from the deliberations of the committees. These had been in successful operation at the other centres for some time past. There was an advisory committee for each of the main branches of the broadcasting service—church service, musical and dramatic, children's sessions, and primary products. Each committee was composed of experts in its particular sphere, rendered honorary service in a spirit of community service, and exercised a beneficent influence on a national service of incalculable value.

He did not hesitate to say that the influence of the Musical and Dramatic Advisory Committee had already manifested itself in a noticeable improvement in the standard of public taste, with a consequent steadily-growing appreciation of and demand for the better class of music. That this was a tendency which could not fail to be welcomed by all lovers of good music, and which was obviously advantageous to the musical profession, scarcely needed to be stated. Similarly with regard to the Church and Children's Sessions Advisory Committees, their work and influence was unquestionably beneficial to the entire community. The measure of the broadcasting service for good or ill was beyond human estimate. There was no national service, certainly no form of public entertainment, which could so easily be prostituted, because with a force and intimacy peculiar to itself it broadcast its wares, whether good or bad, into the sacred privacy of the homes of the people.

On the other hand, no other man-made instrument was so potent for good if only its use was wisely directed and prudently controlled. It was because of this unique character of the service—a service which could not by any stretch of imagination be likened to a merely material commercial enterprise, and which must perforce place the interests of the community above all other considerations—that the directors had not hesitated to solicit the co-operation of responsible citizens in their endeavour to make every feature of the service of maximum value to the people.

It was then decided that the advisory board should be constituted of the following members:—Messrs. Max Scherek (Dunedin Society of Musicians), G. M. Angus (Anderson's Bay Glee Club), Himburg (Dunedin Phil-

Eight O'Clock Revues

Bright Entertainment

ARRANGEMENTS have been made for a series of six revues—under the title of "Eight o'clock Revues"—to be broadcast by Mr. Will Bishop and his party. These will commence from 2YA on the evening of Saturday, July 26.

Listeners are entitled to look forward with much expectation to these revues. In them Mr. Bishop hopes to employ novel and entertaining principles. Mr. Bishop has had much experience in the writing of material for radio purposes. A large amount of his work has been broadcast in England by leading and famous performers. He has evolved certain theories based on this experience, which he believes will please the majority of listeners in New Zealand. The bulk of the material to be used in these entertainments has been specially written for these particular shows. The numbers will include lyrics, music and dramatic material, and the revues will not present the "old, old concert items masquerading as revue."

Mr. Bishop has had many years of production experience in England, both in London and the provinces, and handled everything from comic opera to melodrama. He "produced" for many of the more important amateur dramatic societies, and it is this type of performer who is mainly available here for radio work. It is Mr. Bishop's theory that matter written for public presentation almost invariably fails to please when given over the air. "The air" must have its own technique, which must be studied to please the listener. Mr. Bishop believes that he will be able to show listeners that the artists who are already broadcasting regularly for the Radio Broadcasting Company are able to present a light form of entertainment in a manner which cannot be improved upon.

A Radio Interference Hunt

A TOURNAMENT taking the form of a "radio parasite" hunt is being inaugurated by a French radio club. The winner of the radio set offered as first prize will be the member

Shows Auckland Winter

THE opening of the Auckland Winter Show on Wednesday, July 9, will be relayed by 1YA. The show will continue till July 19, and interesting relays in the form of short talks and other attractions will take place during the afternoons and evenings.

who in one month tracks the largest number of interference producers, including electric motors, domestic appliances, and oscillating receivers.

harmonic Society), A. Cook (Burns Club), H. B. Roberts (Dunedin Strolling Players), F. H. Lampen and R. Wilson-Brown (Dunedin Operatic and Dramatic Society), J. Crossley Clitheroe (Training College), J. G. Butler (Royal Dunedin Male Choir), — Cornish (Dunedin Choral Society), Dr. Beaglehole (W.E.A.), S. H. Osborn (Shakespeare Club), N. J. Brokenshire ("Evening Star"), and S. Macdonald ("Otago Daily Times").

Desert Radio Stations

For Travellers in Distress

THE time when travellers marooned in the desert will be able to summon assistance by means of emergency telephone or telegraph boxes is suggested by the news of the early establishment of a wireless network in the Libyan desert. According to present plans, shortwave stations working on

Morning Sessions

DURING the forthcoming Wellington Radio Exhibition the service from 2YA will be substantially extended. From July 16 to 19 (inclusive) the station will commence transmission at 10.30 a.m., closing each evening (excepting Wednesday and Saturday) at 10.30 p.m. On Wednesday evening 2YA will come on the air again at 11 p.m. to broadcast "Hawaiki Calling" by the Maori Pageant Party, while on Saturday evening the station will close at 11 p.m.

a fixed wavelength and capable of operation by unskilled persons are to be erected at the principal oases, for communication with radio headquarters at Cairo.

Whether telegraphy or telephony shall be employed has yet to be decided. If the former were adopted it is probable that unskilled operators would be able to transmit the necessary distress call merely by turning a handle, which would actuate a relay.

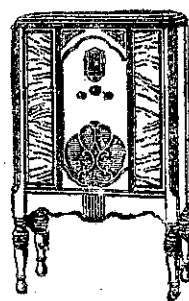
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