## The New Zealand

# Radio Record

### **Electric Home Journal**

(Incorporating the "Canterbury Radio Journal.")

P.O. BOX, 1032, WELLINGTON.

Published Weekly. Price 3d. Subscription Post Free in advance, 12s. 6d. per annum; booked, 15s.

Literary communications should be addressed: "The Editor"; business communications to "The Manager"; technical communications to "The Technical Editor."

Advertisers are asked to note that alterations of advertisements should be in hand Friday of each week for insertion in the succeeding issue, printed Tuesday, bearing Friday's date. No responsibility is accepted for blocks remaining unclaimed three months after each insertion.

RADIO PUBLISHING COMPANY OF NEW ZEALAND, LID. P.O. Box 1032, WELLINGTON.

WELLINGTON, FRIDAY, JULY 18, 1930.

#### EDITORIAL NOTES.

THE Radio Exhibition in the Wellington Town Hall, which will be in progress simultaneously with the distribution of this Special Souvenir Number of the "Radio Record," can be heartily commended to the support, not only of listeners in Wellington and surrounding districts, but to the general public. Those responsible for the administration of the exhibition have spared neither pains nor expense in devising a display which would be at once harmonious in its nature and effective in its purpose. The setting, we are satisfied from a preliminary inspection, will prove most attractive, and establish a definite new standard for ventures of this nature. The Postmaster-General, the Hon. J. B. Donald, will perform the official opening ceremony on the evening of July 16 at 8 o'clock. Mr. Donald is a clear and effective speaker, who is particularly interested in his portfolio. Long before he entered the political arena and attained Ministerial rank, he was himself an enthusiastic listener, and to-day has probably one of the finest sets in the Dominion. It will gratify listeners to know that so keen a radio enthusiast holds the portfolio that Mr. Donald does. Mr. Donald performed a similar function last year, and took a personal interest in the goods displayed by the trade. We believe that the second venture by the Wellington Radio Exhibition will attract that public support which it so heartily deserves.

A CAMPAIGN against radio piracy, which is being waged in Wellington by the officials of the Post and Telegraph Department, is yielding satisfactory results. Several batches of those who had either failed to renew their licenses, or had never indulged in the privilege of having one, have been hauled before the Court lately with, in some instances, the consequent infliction of substantial penalties. Fines of



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A. E. Strange IMPORTER OF RADIO GOODS 404 Worcester St. Christchurch up to £4 have been imposed in the more aggravated cases; while others have been let off with the comparatively small penalty of £1. The point, however, in which listeners will take satisfaction is that definite attention is being given to the problem of repressing piracy of this character as far as possible. Every listener is vitally concerned in seeing that all who benefit by the radio service pay their modicum toward it. It is impossible under the conditions obtaining in New Zealand for the Radio Broadcasting Company-or any other authority which might at any time be charged with the same responsibility—to give that quality of service desired by listeners without adequate revenue. The conditions obtaining in New Zealand from a radio point of view are in themselves difficult enough. The country, by its geographical configuration, imposes the necessity of establishing a number of stations at different points, thus multiplying the cost of administration against a State so advantageously situated as Victoria, with its concentrated population round the City of Melbourne. Listeners in general who appreciate the facts of the radio service cannot extend anything but approbation to the department in its efforts to reduce the extent of piracy. It is admittedly difficult to assess the extent of this leakage in revenue, but it is fairly safe to say that if every unlicensed listener paid his fee, there would be a definite substantial gain in revenue, permitting in return fuller service to listeners.

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### 4YA Children's Session 2YB, New Plymouth Committee Official Reopening

SPLENDID reports were submitted to a meeting of the 4YA Children's Advisory Committee on Thursday, July At this meeting there were present: Captain Chandler (representing Salvation Army), Mrs. Denton Leech (representing National Council of Women and League of Nations Union), Sister Nora (representing S.P.C.W.C.), Miss Feichley (representing Girl Guides' Association), Miss Hare (official representative of Y.W.C.A.), Miss Hardy (general secretary, Y.W.C.A.), Miss Telfer (representing Presbyterian Social Service), Miss S. Neilson (Children's Manual States) dren's "Aunt Shella"), Pastor W. D. More, children's organiser), Rev. S. J. Cooper (representing Anglican Boys' Home), Mr. A. H. Williamson (representing Headmasters' Association), Bro O'Sullivan (representing Christian Bro thers' School), Mr. R. Phelan (representing Boy Scouts' Association), Mr. Mackenzie (station director). Captain Chandler was chairman.

Among coming attractions will be a "Chinese Night," when the guide will be a returned missionary. The studio will be a small museum of unique Chinese articles-bells, women's shoes. ancestral tablet, a god, etc.

Three other special sessions are also proposed-in the Public Museum, in the Hocken Museum, and in Larnach's The interest which the committee takes in the sessions is demonstrated by the decision that members should take turns in attending and occasionally taking part.

Use Our Booking Offices in Advance

TRAVEL IN COMFORT BY

CAR WELLINGTON - PALMERSTON NEW PLYMOUTH

Many Special Broadcasts THE official opening of 2YB, New Plymouth, as established in its new and commodious premises, took place on the evening of Monday, July 14. The opening ceremony was per-formed by his Worship the Mayor of

New Plymouth. A quick job was made in the transference of all the apparatus of the old studio to the new premises, and the rearrangement of all the necessary gear and equipment. Credit is due in this connection to the enthusiastic co-operation of members of the Taranaki Radio Society, headed by the executive.

Testing was carried out on the evenings of July 8 and 9, and all put in train for an efficient discharge of transmission from the new studio.

The support accorded the society in its new venture has been very satisfactory, but there is still room for more co-operation on the part of the citizens, not only of New Plymouth and Taranaki, but of other parts of New Zealand, who appreciate the service given by this station. A correspondent in Havelock North, Hawke's Bay, has written suggesting that B stations in other localities, as a friendly gesture, might broadcast an appeal to the public of their district to forward some dona-tion to the North Taranaki Radio This proposal is commended Society. to those who are interested.

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